



**Global Info Analytics**

*Analytics . Polls . Modelling*

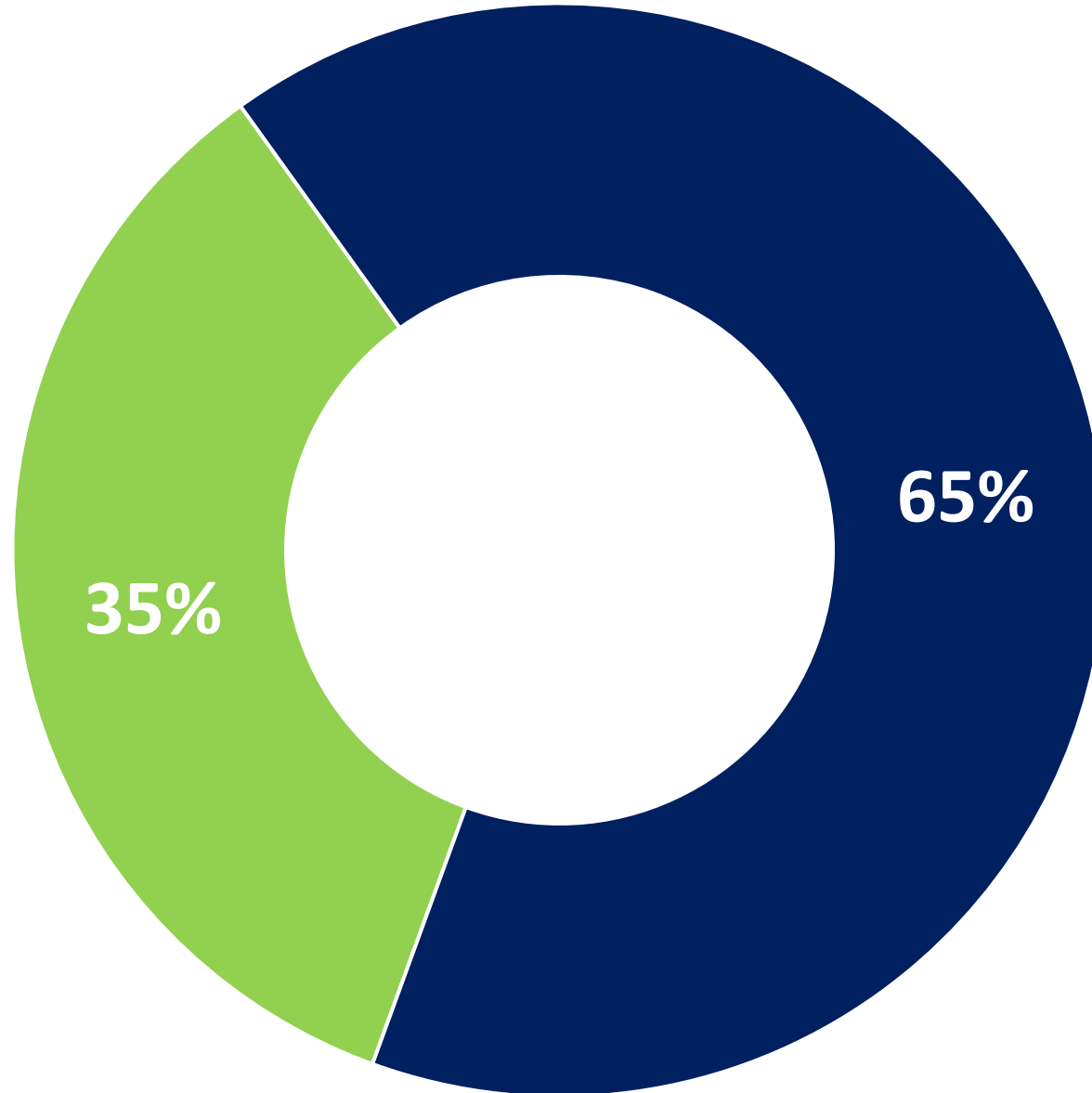
**Greater Accra Special Poll and Impact  
of Mathew Opoku Prempeh  
Ablekuma West, Ablekuma North,  
Ayawaso Central, Ayawaso West  
Wuogon, Tema Central and Ledzokuku  
constituencies  
11<sup>th</sup> July 2024**





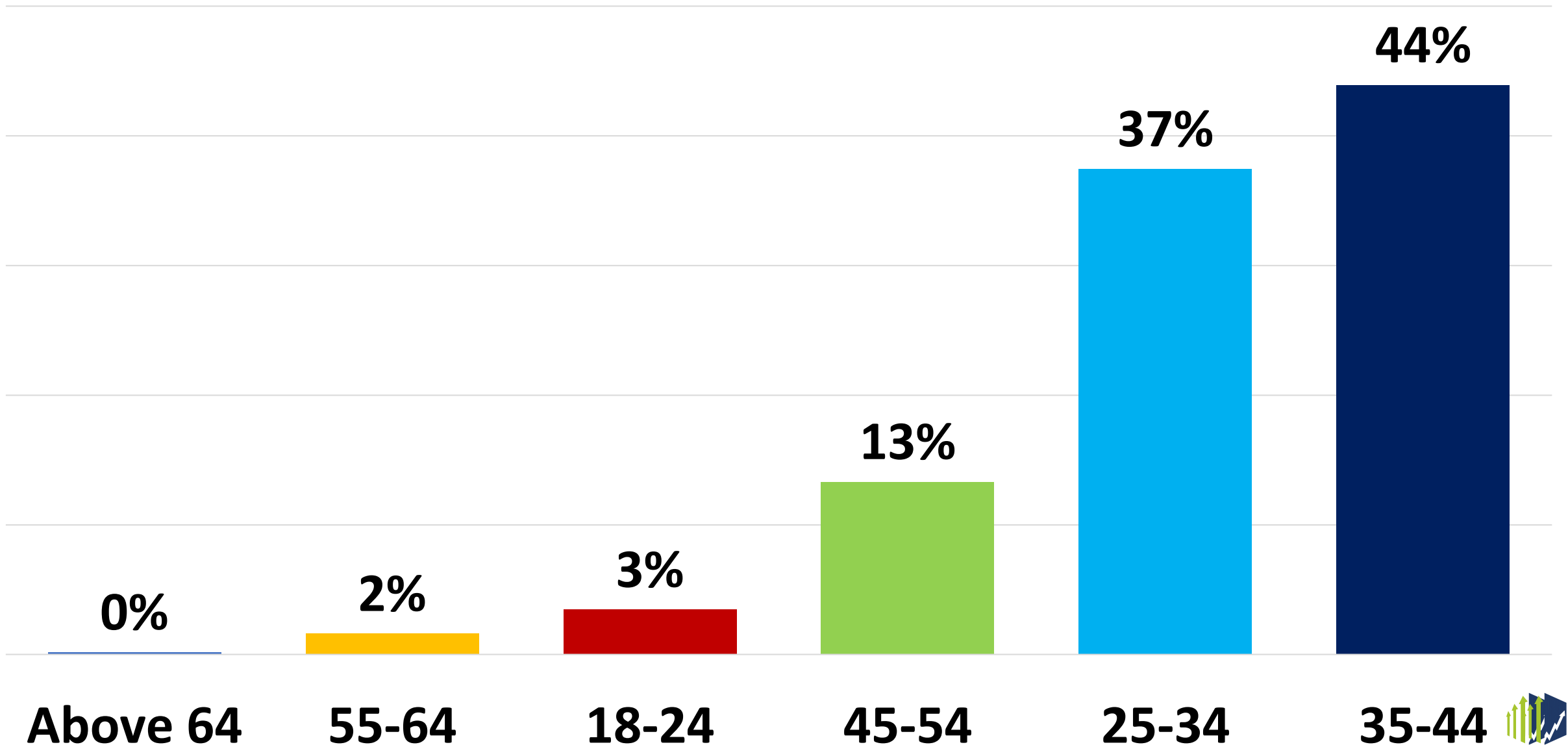
# Demographics

# Gender

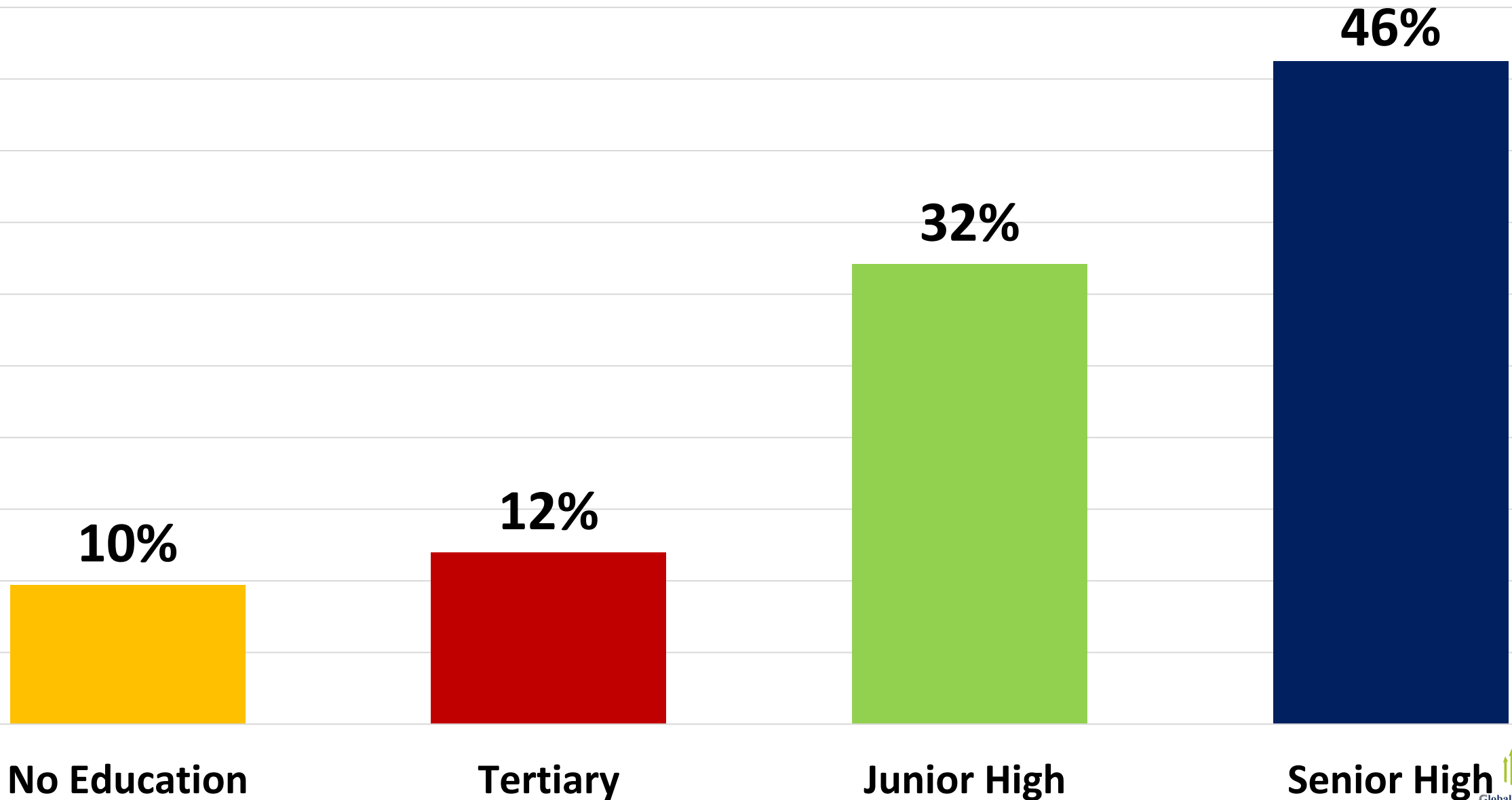


■ Female  
■ Male

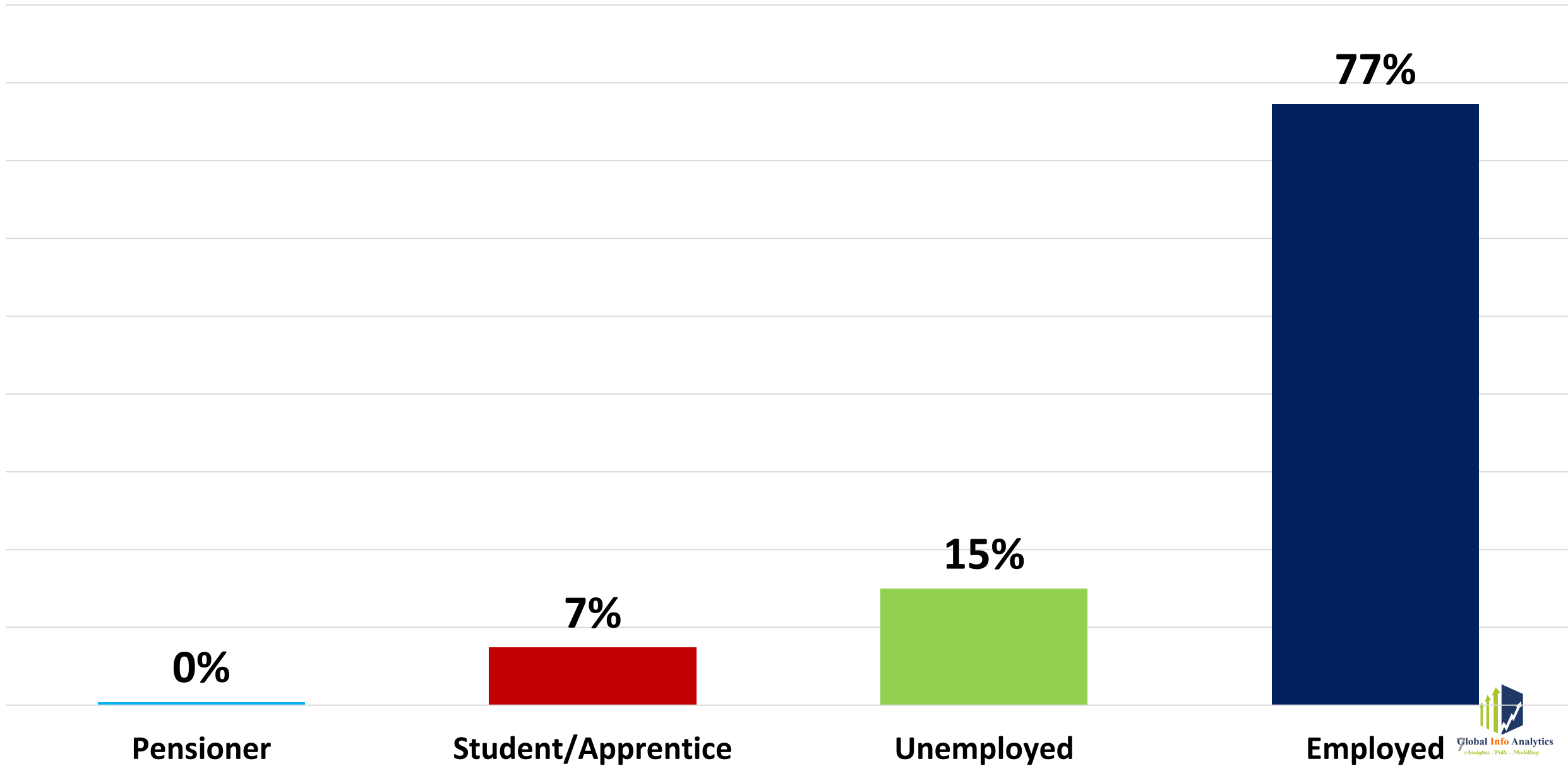
# Age Group



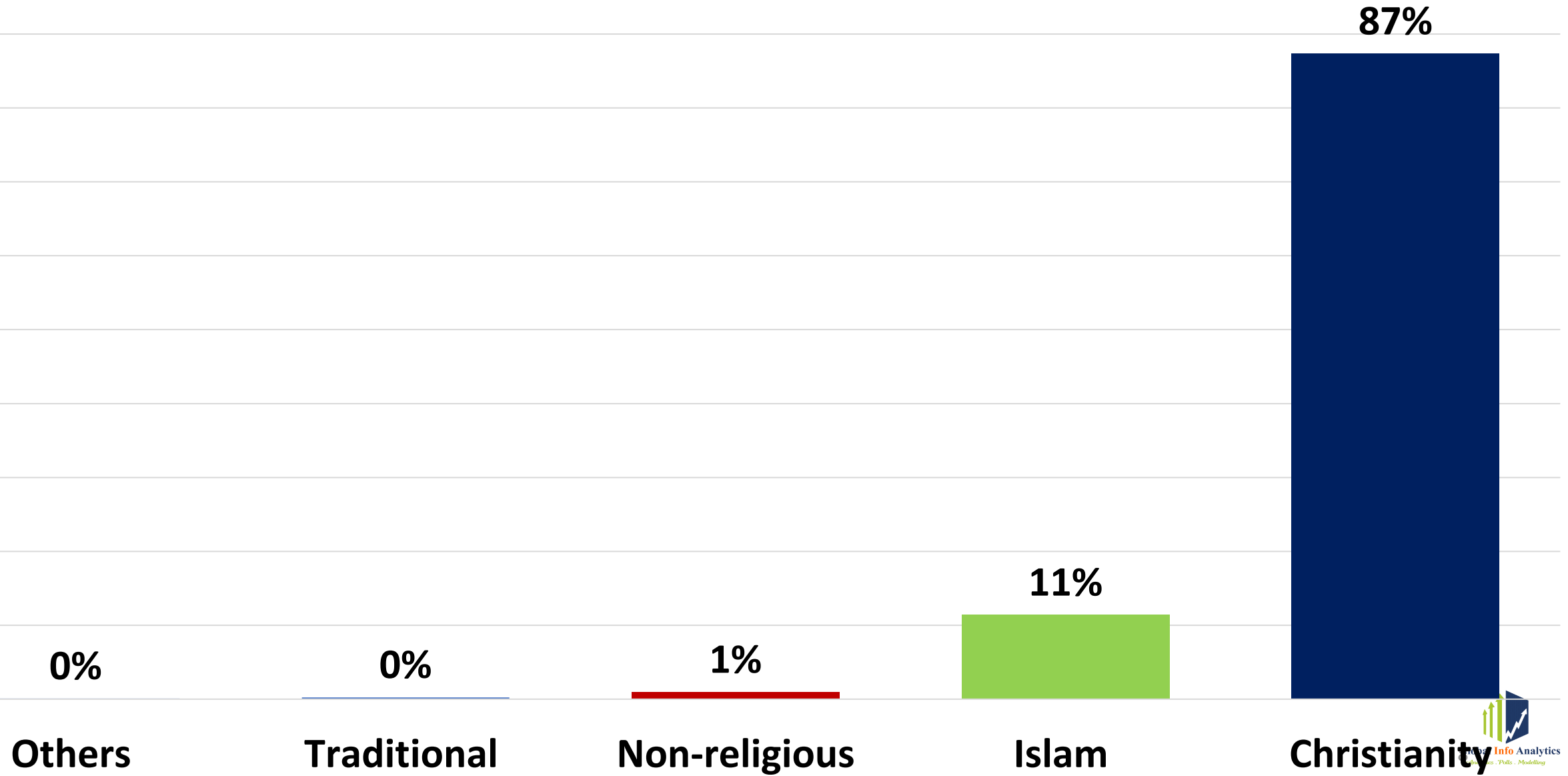
# Education



# Employment

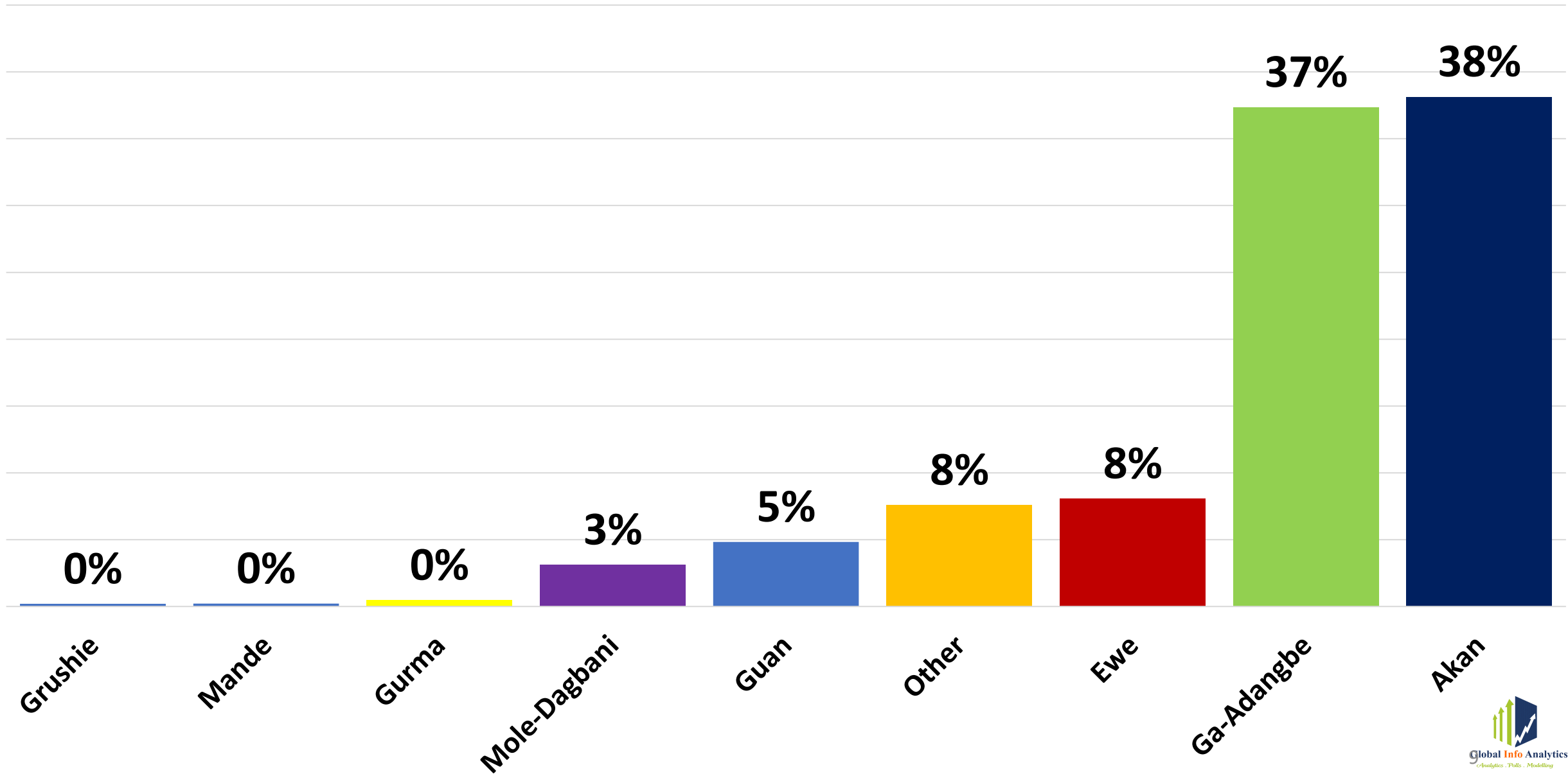


# Religion

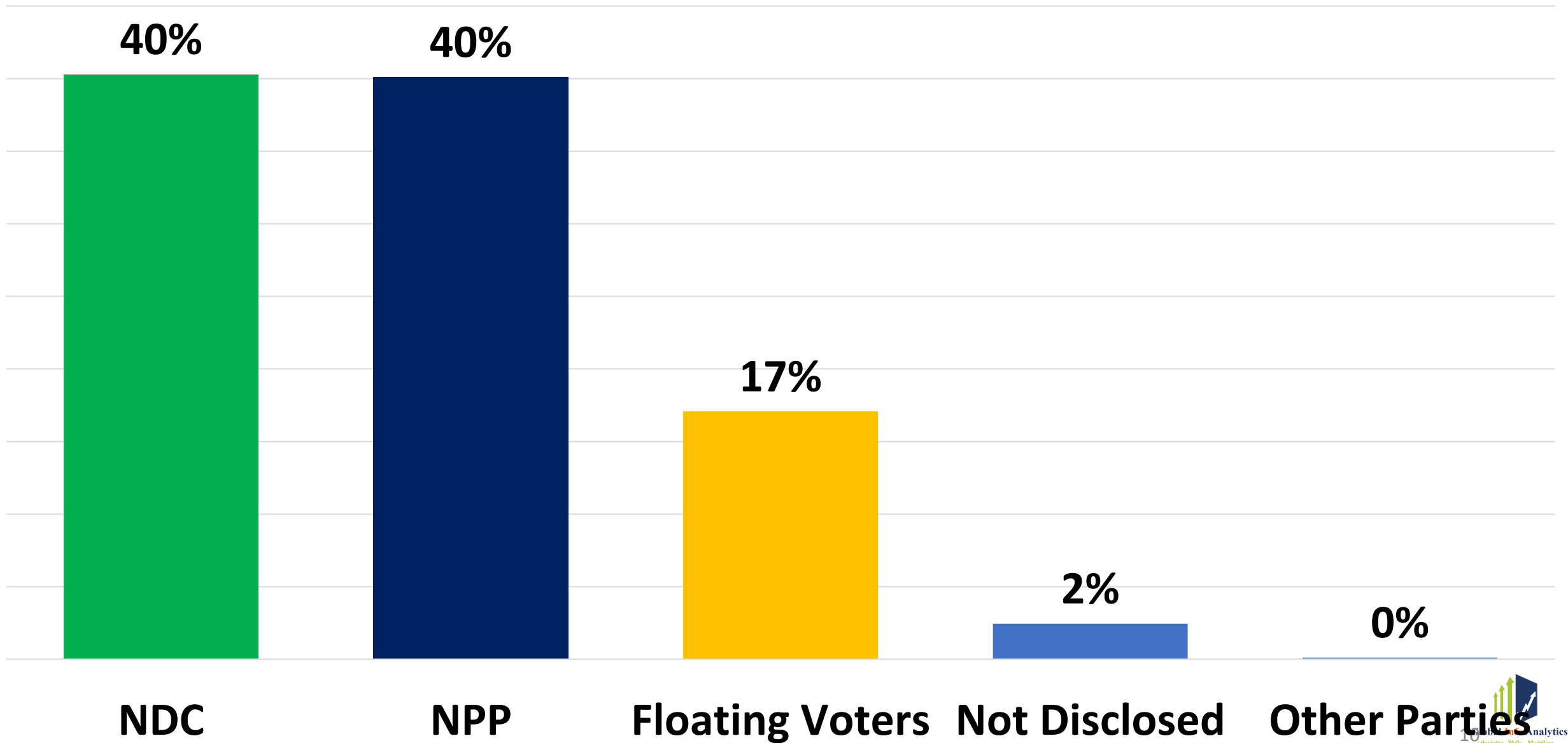




# Ethnic Groups

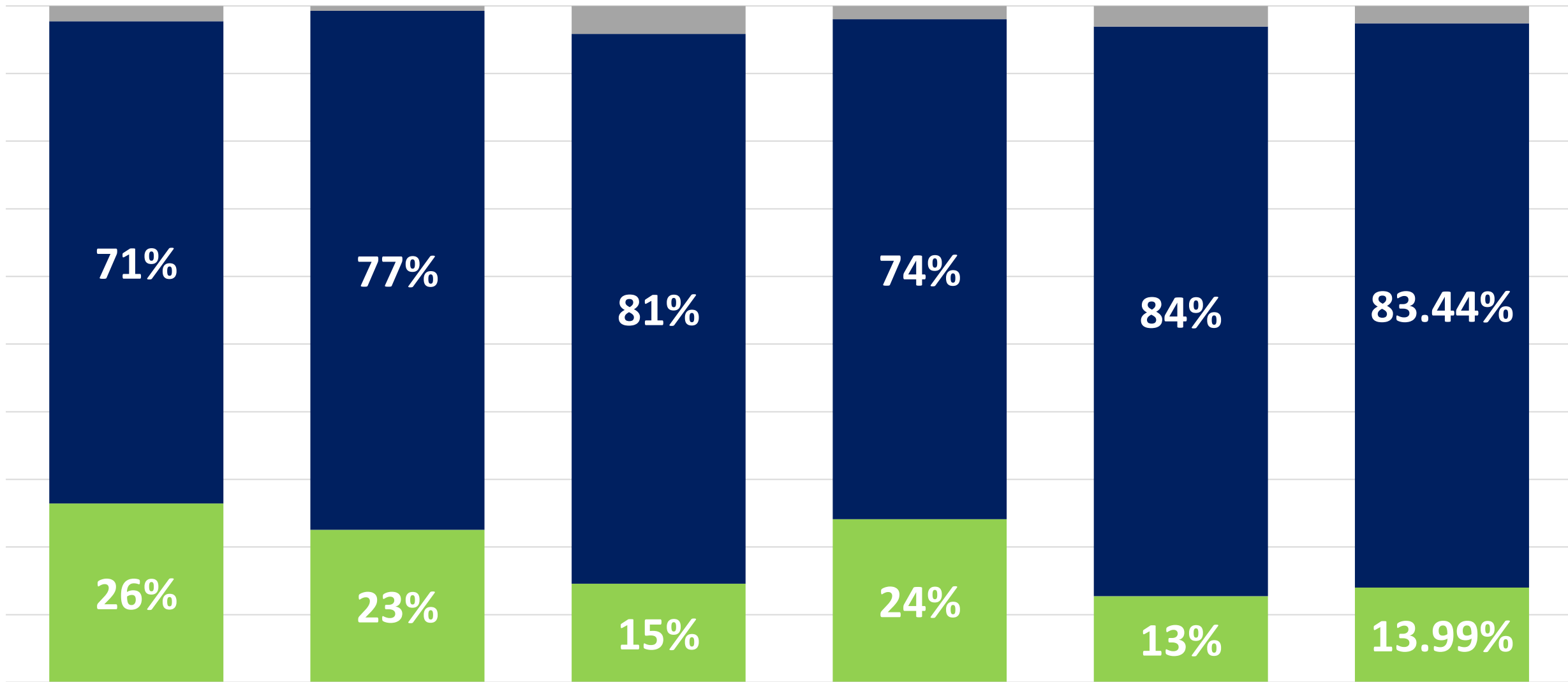


# Party Affiliations





# Direction of the Country



**Ablekuma West**

**Ablekuma North**

**Ayawaso West**

**Ayawaso Central**

**Tema Central**

**Ledzokuk**

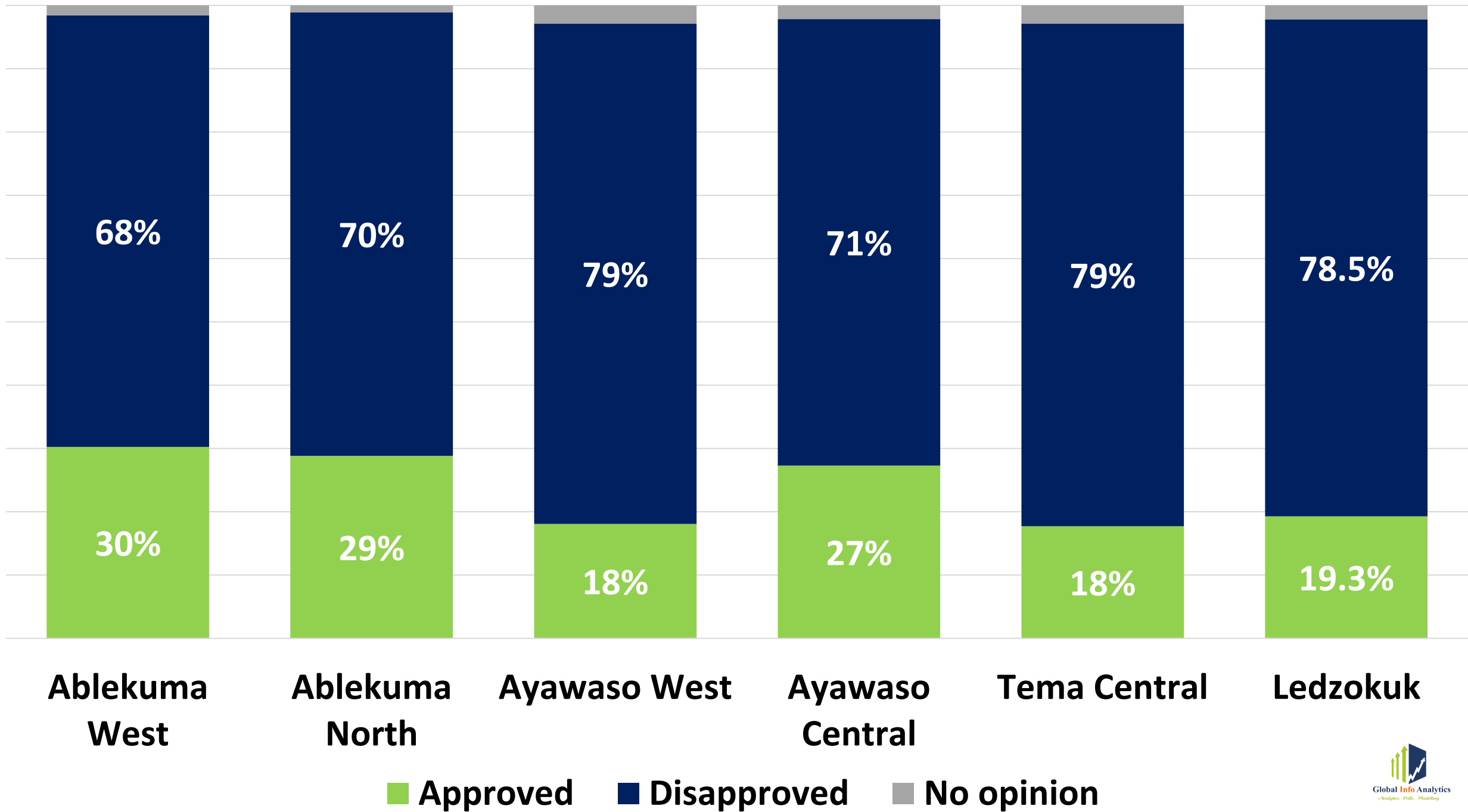
**Right Direction**

**Wrong Direction**

**No opinion**

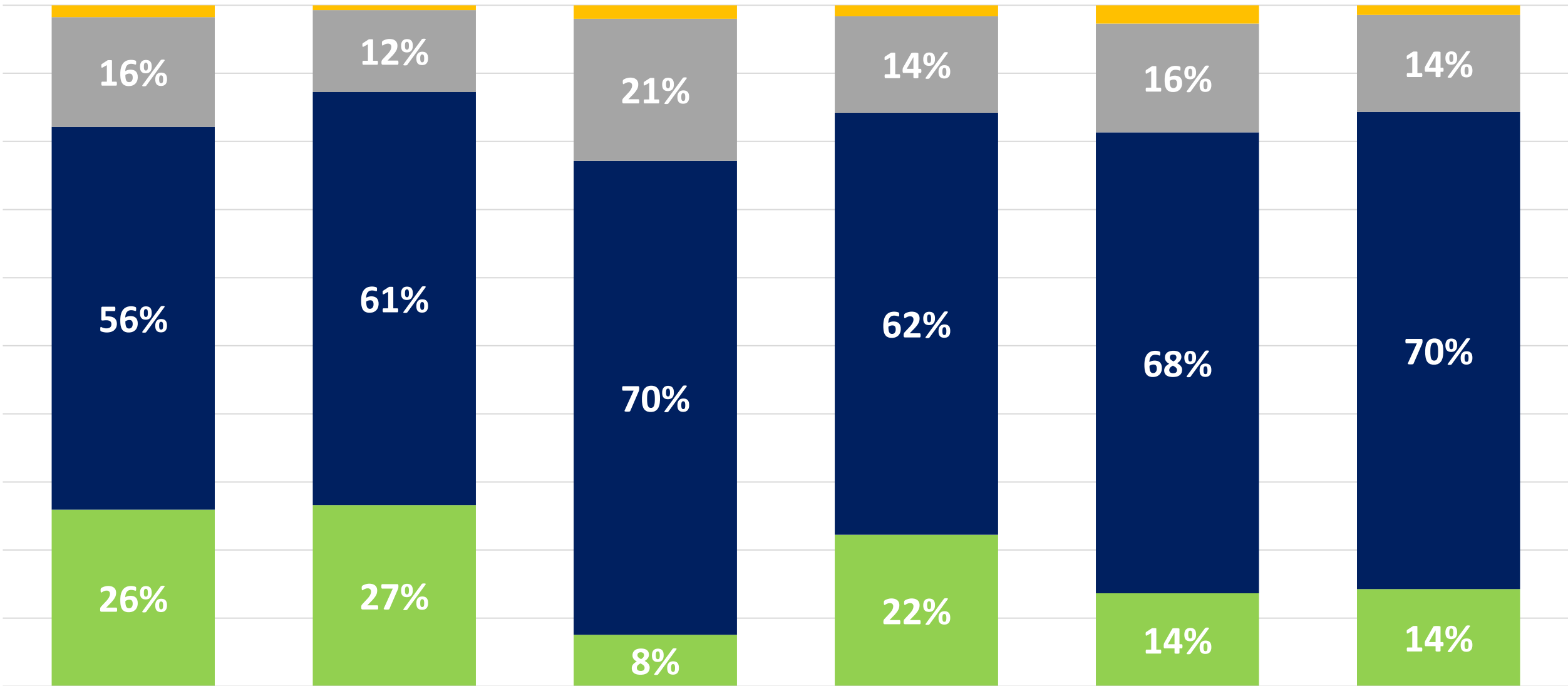


# Approval of the President





# Standard of Living



**Ablekuma  
West**

**Ablekuma  
North**

**Ayawaso West**

**Ayawaso  
Central**

**Tema Central**

**Ledzokuk**

**Improved**

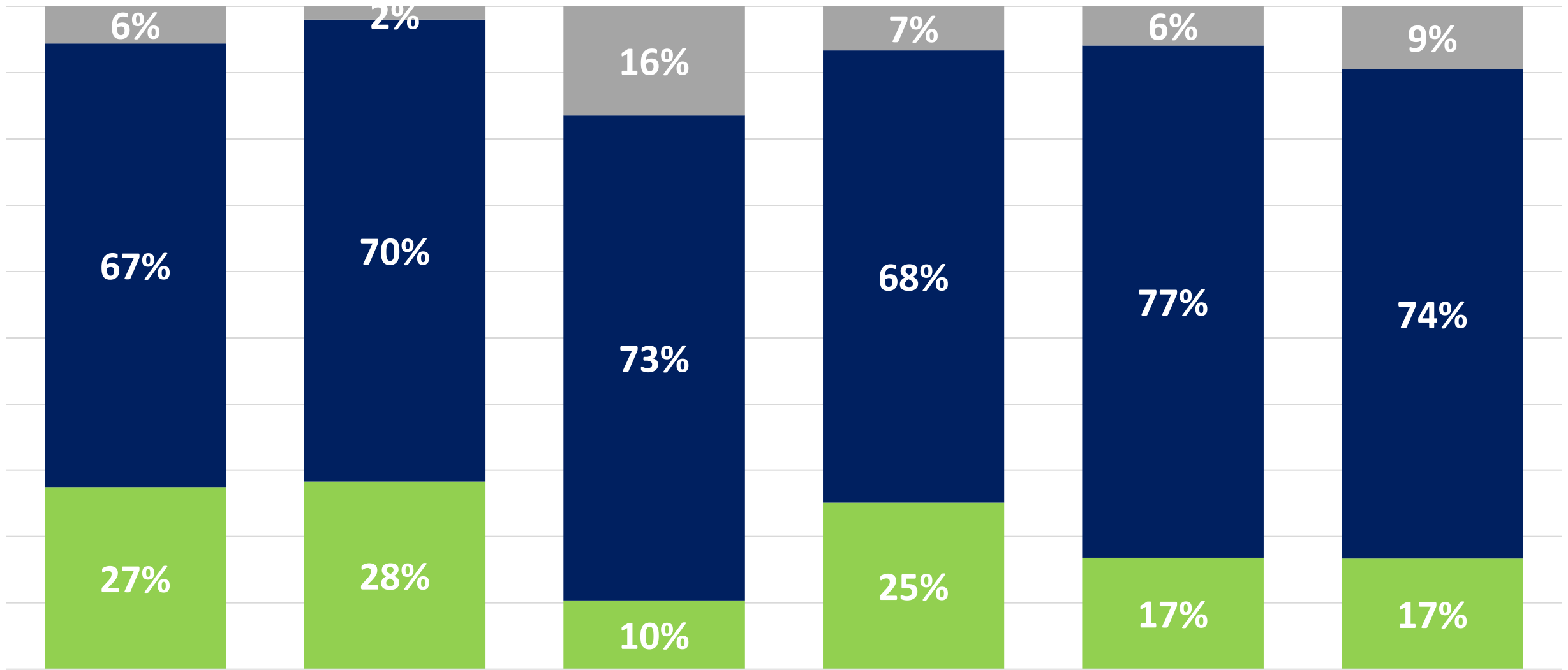
**Worsened**

**Unchanged**

**No opinion**



# Optimism about improvement in Standard of Living



**Ablekuma  
West**

**Ablekuma  
North**

**Ayawaso West**

**Ayawaso  
Central**

**Tema Central**

**Ledzokuk**

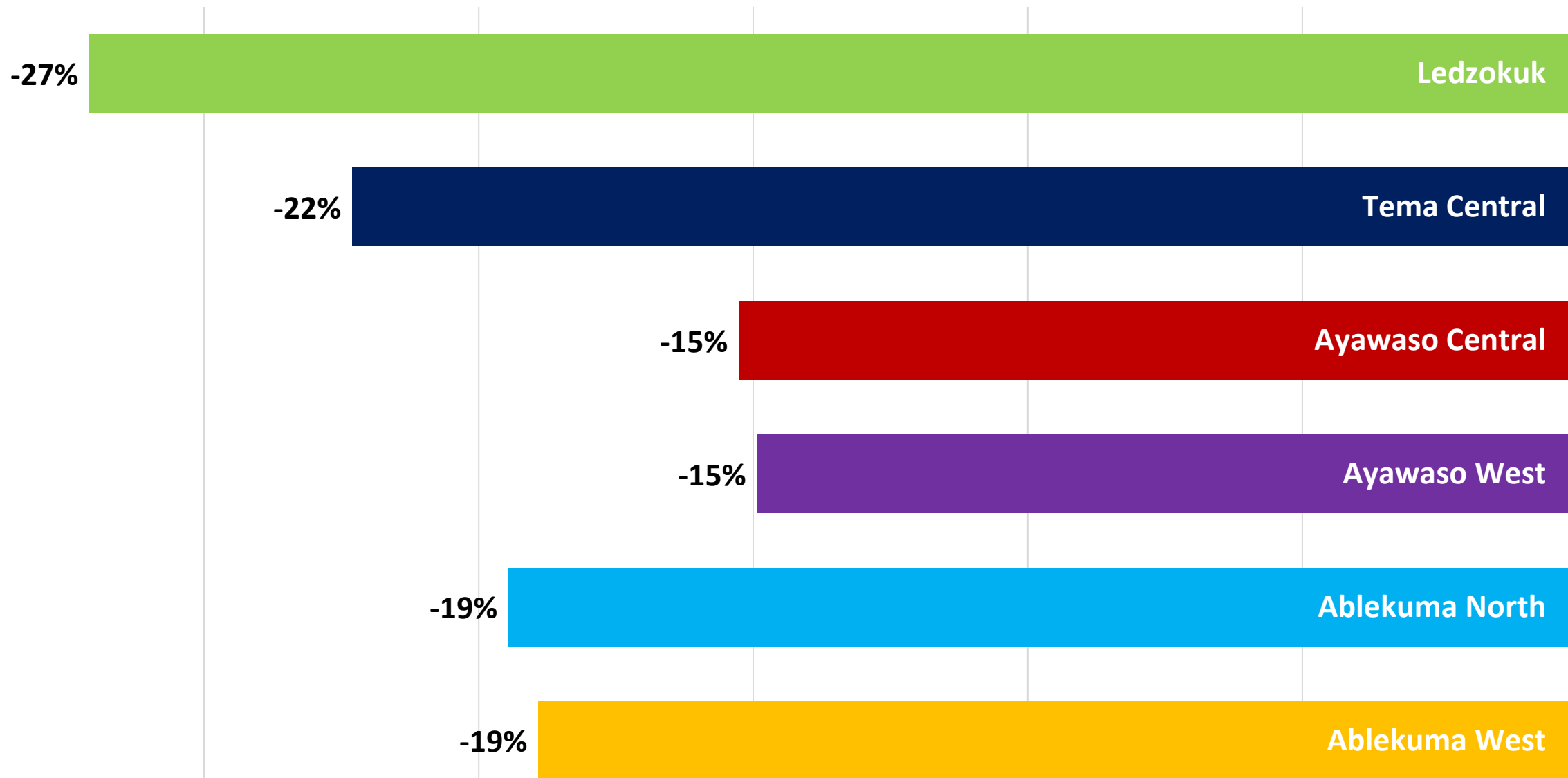
**■ Yes ■ No ■ No opinion**



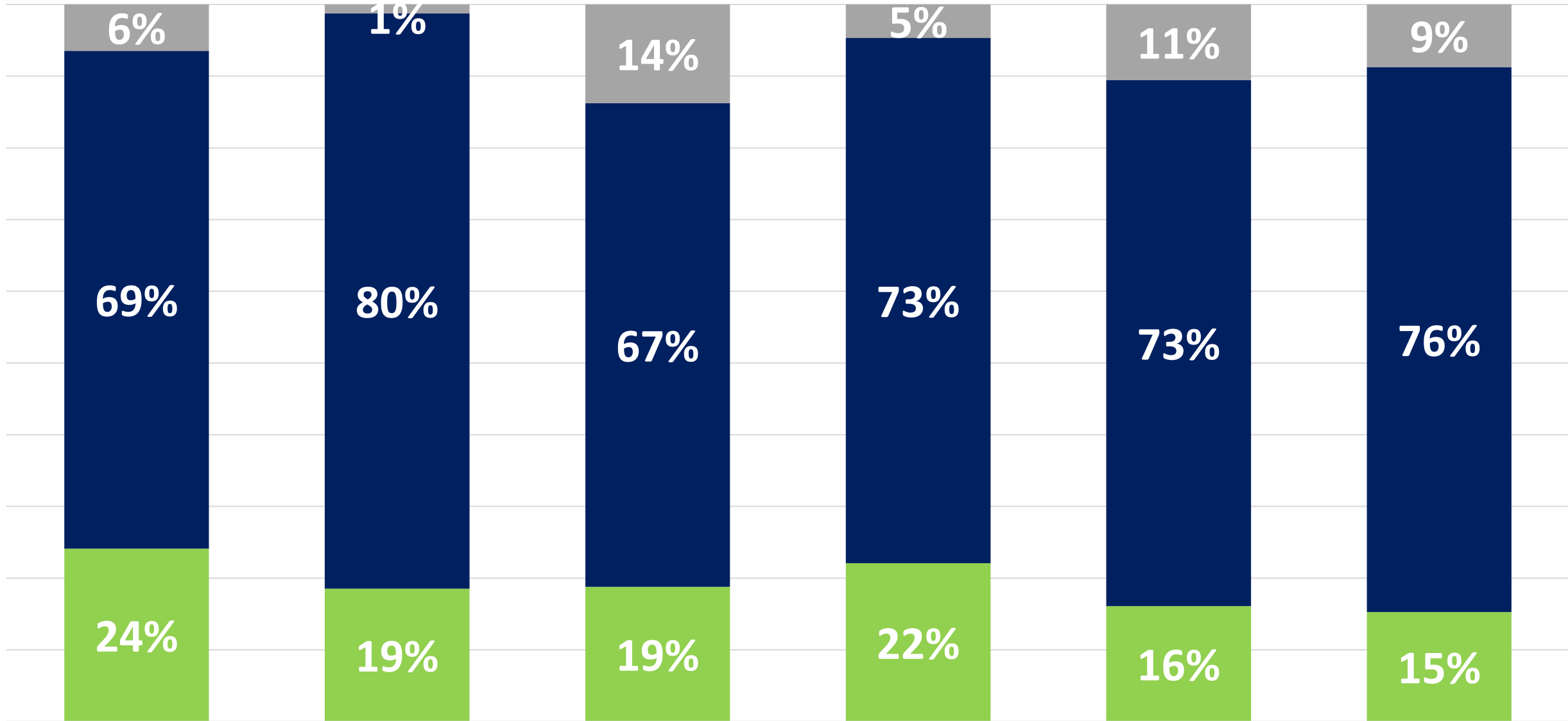
# Net Favourability Rating-

# Dr Mathew Opoku Prempeh

# Net Favourability Rating



# Likelihood of voting NPP because of Dr Mathew Opoku Prempeh



**Ablekuma West**

**Ablekuma North**

**Ayawaso West**

**Ayawaso Central**

**Tema Central**

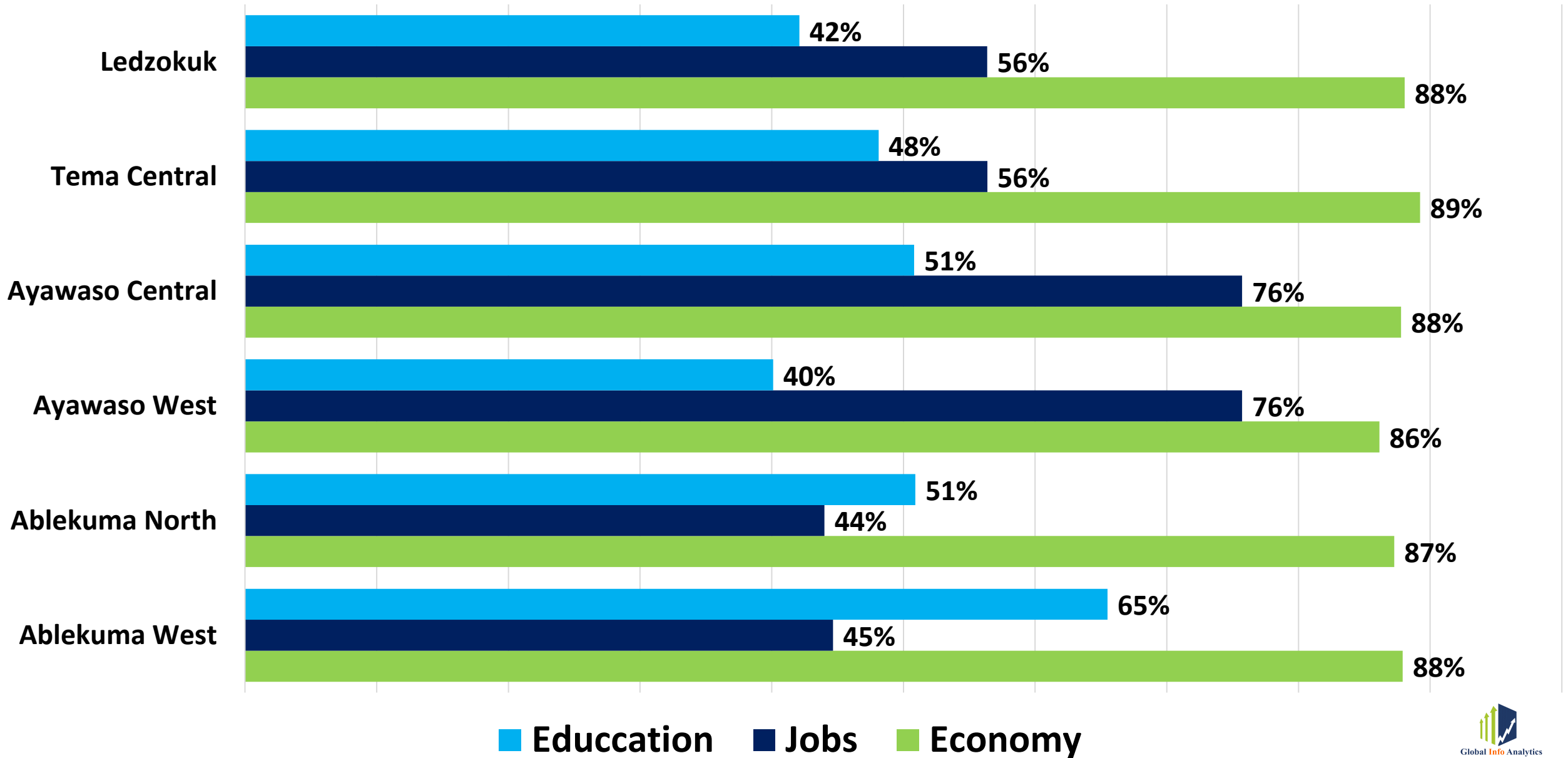
**Ledzokuk**

**■ Likely ■ Unlikely ■ Neutral**



# Top Three Issues for voters

# Key Issues for voters

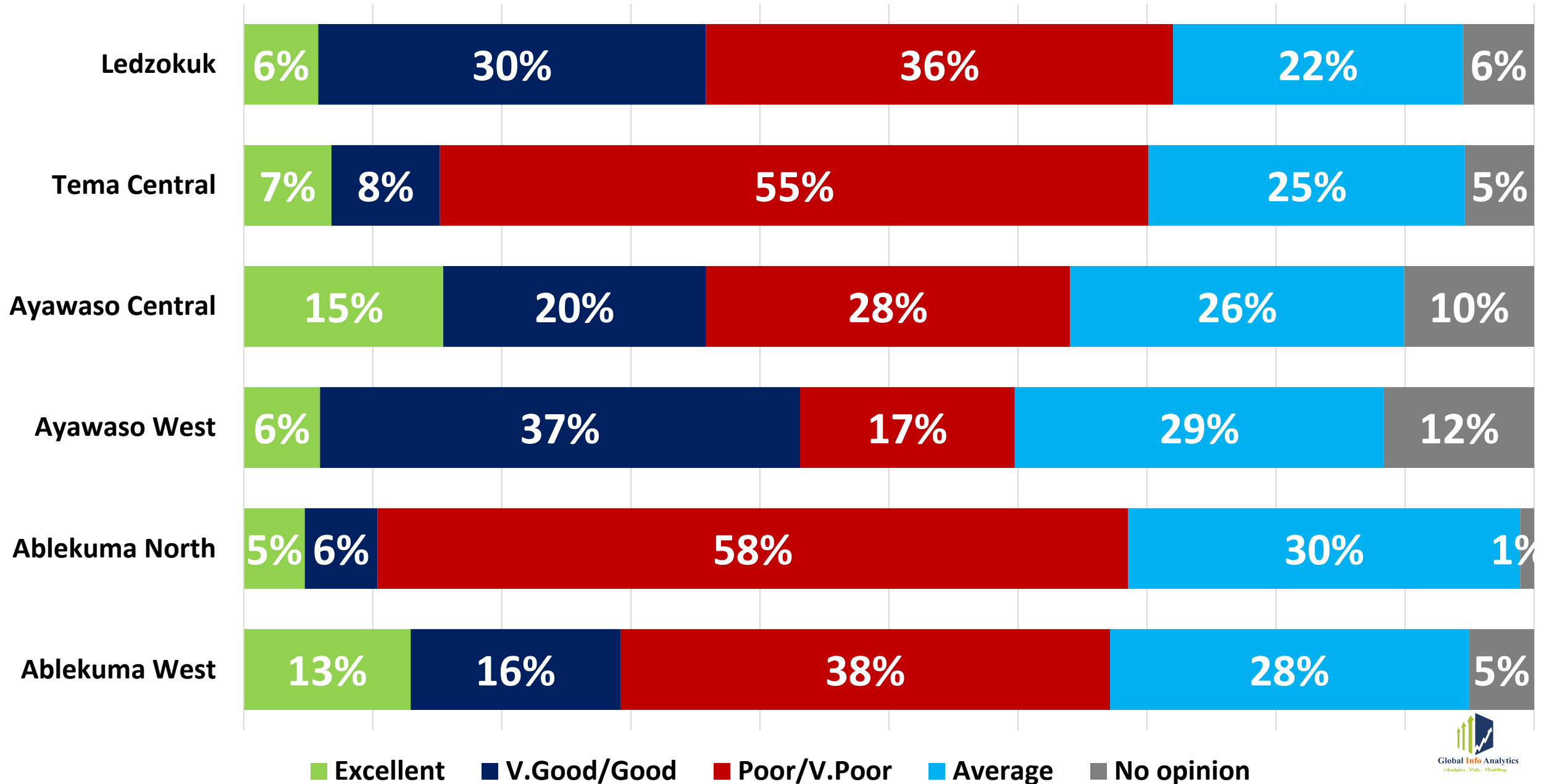






# MP's Performance

# MP's Performance



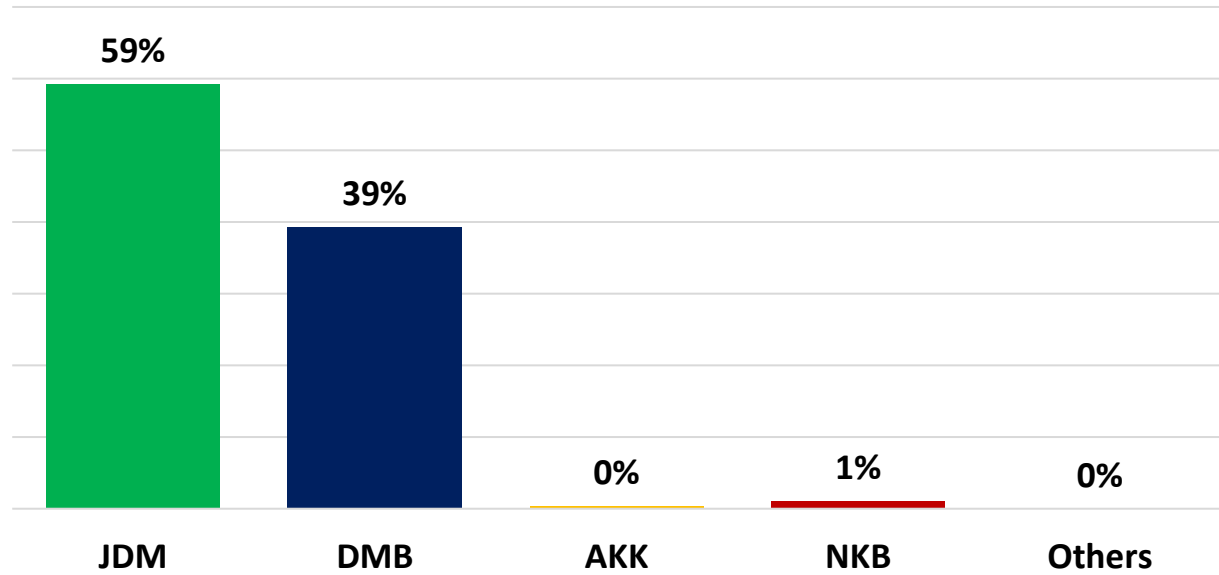


# 2024 Presidential and Parliamentary Elections

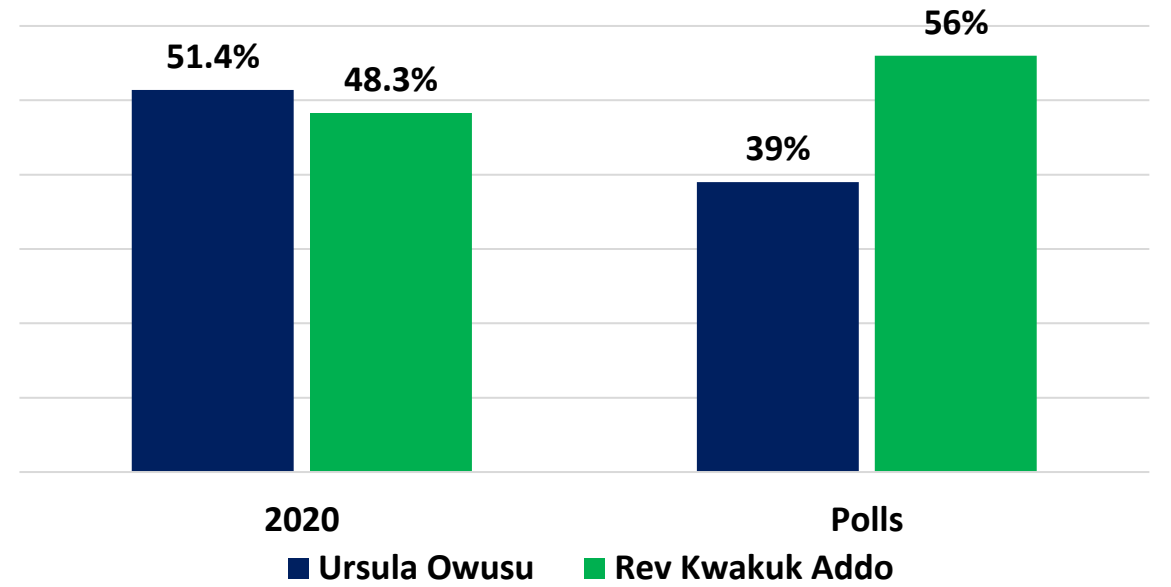


# Ablekuma West

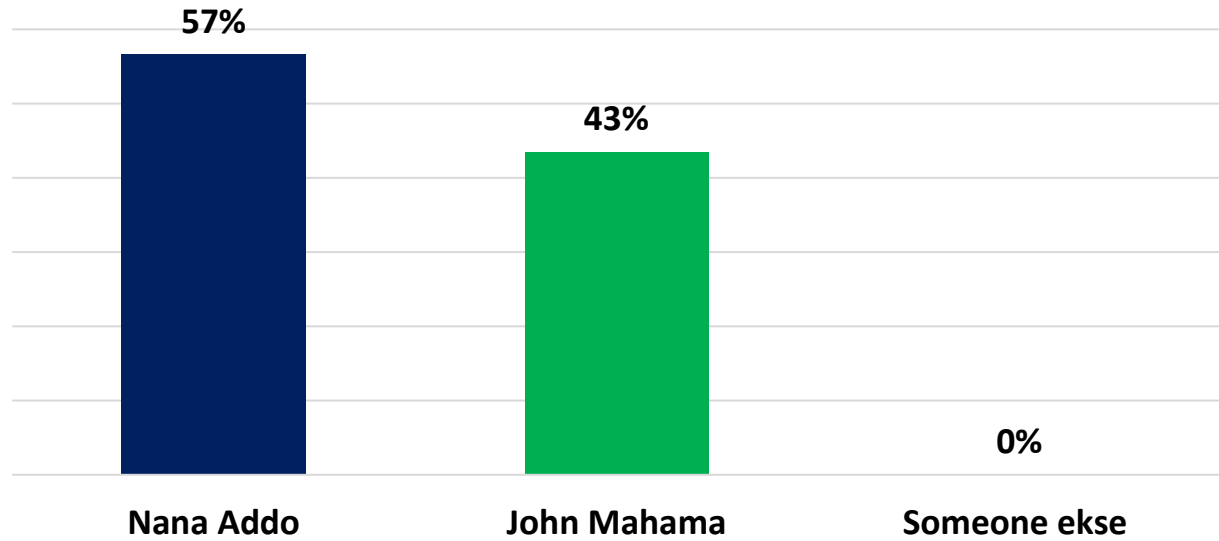
**Ablekuma West- Presidential Poll**



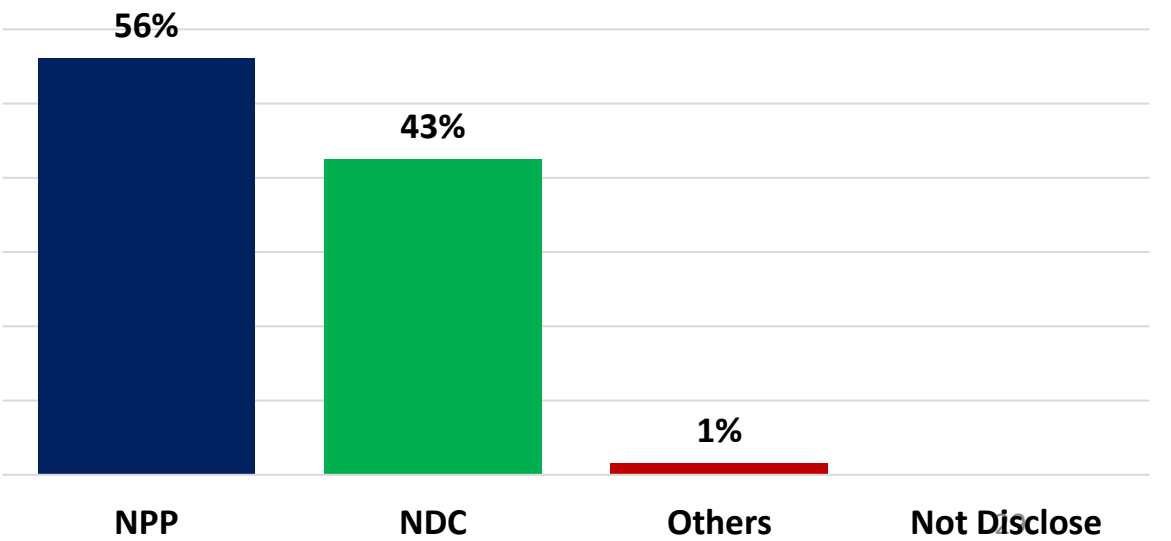
**Ablekuma West h-2020 Parliamentary Results v Special poll**



**How they voted in the 2020 Presidential**



**How Respondents voted in 2020-Parliamentary**



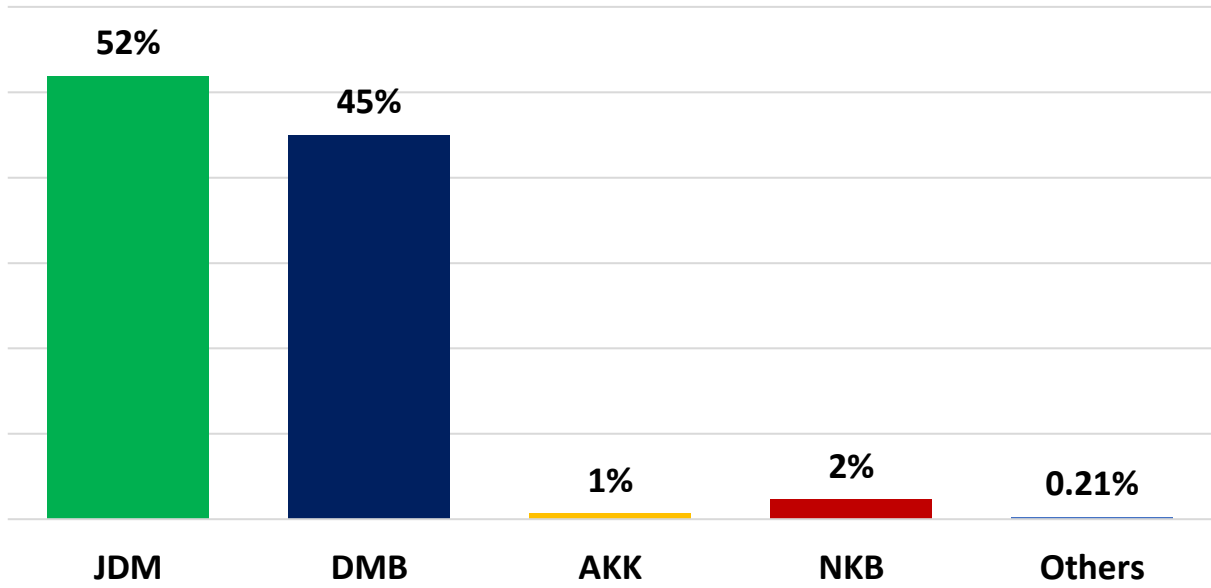
## Ablekuma West-Minimum Swing

Parties	2020	Margin	Min Swing
NPP	54.3%	<b>9.7%</b>	<b>4.9%</b>
NDC	44.6%		

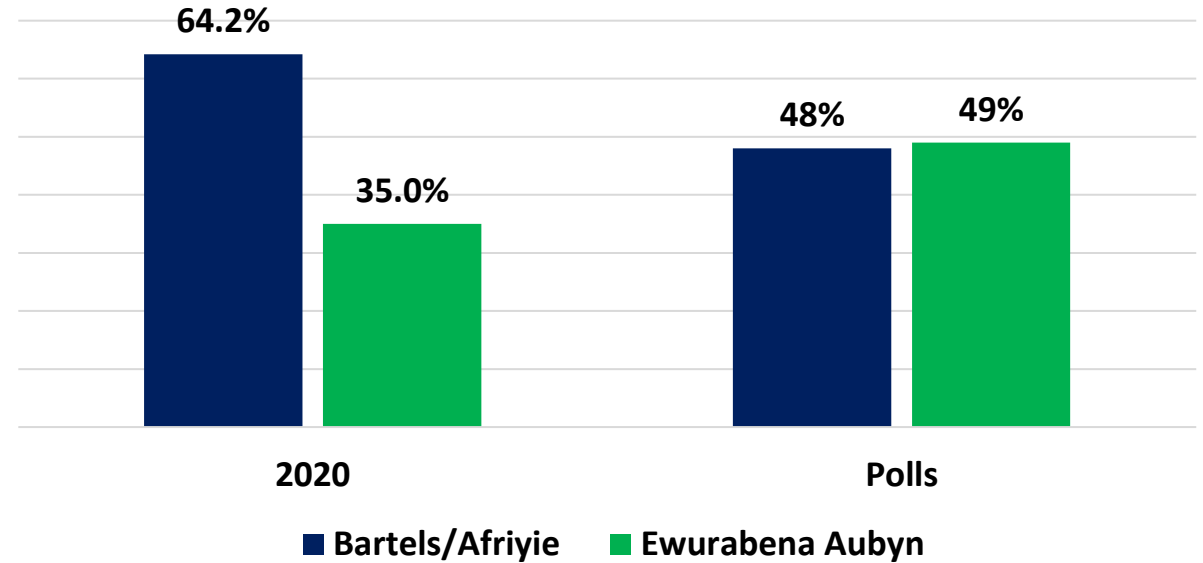


# Ablekuma North

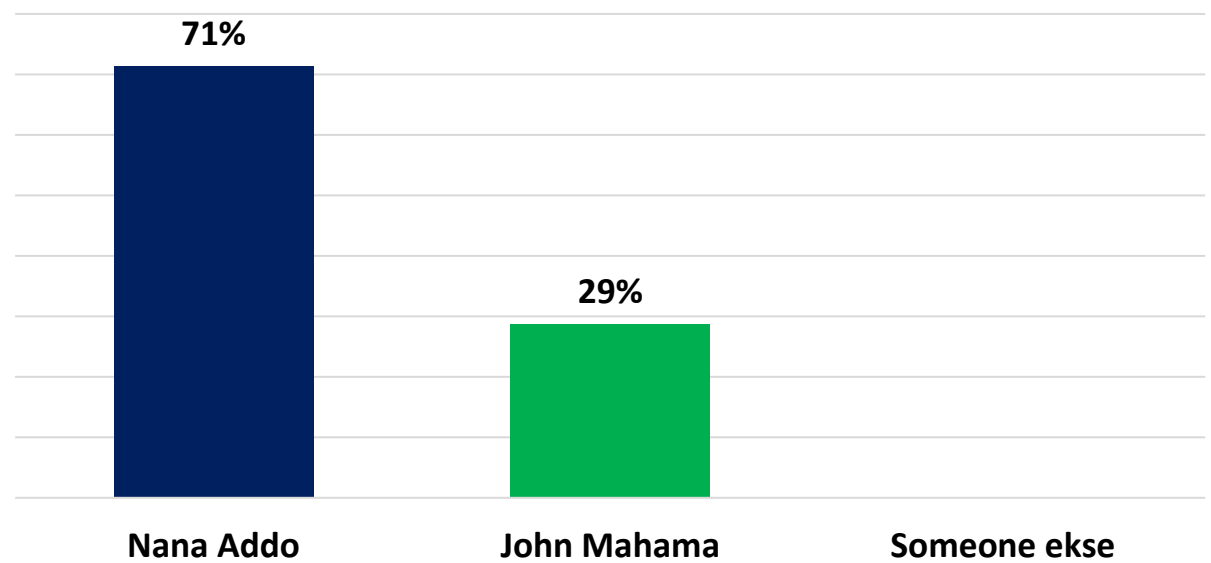
**Ablekuma North-Presidential Poll**



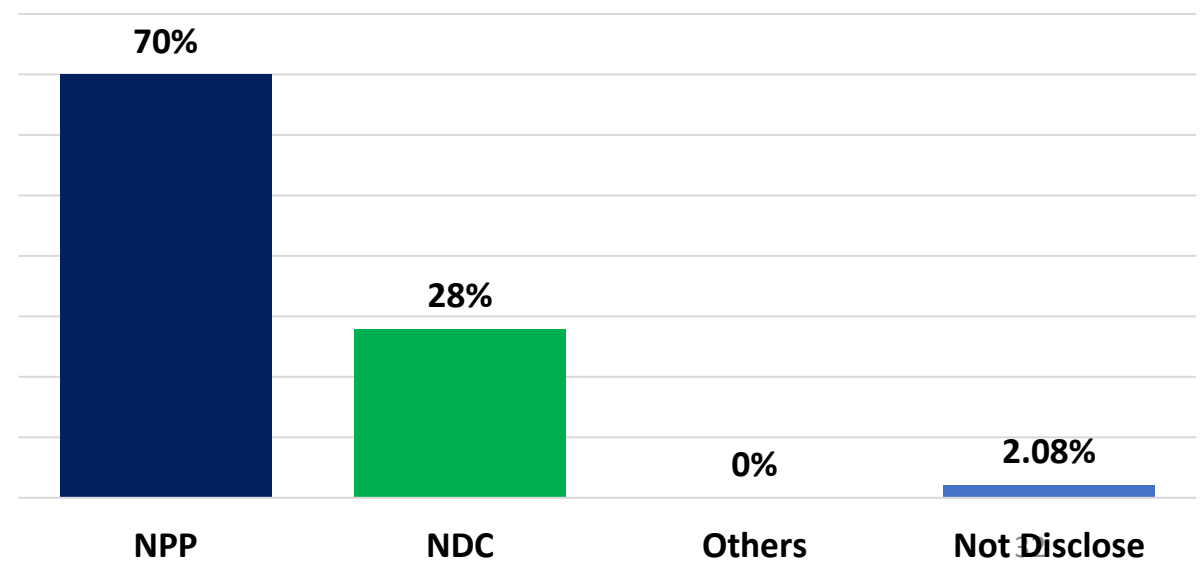
**Ablekuma North-2020 Parliamentary Results v Special poll**



**How they voted in the 2020 Presidential**



**How Respondents voted in 2020-Parliamentary**





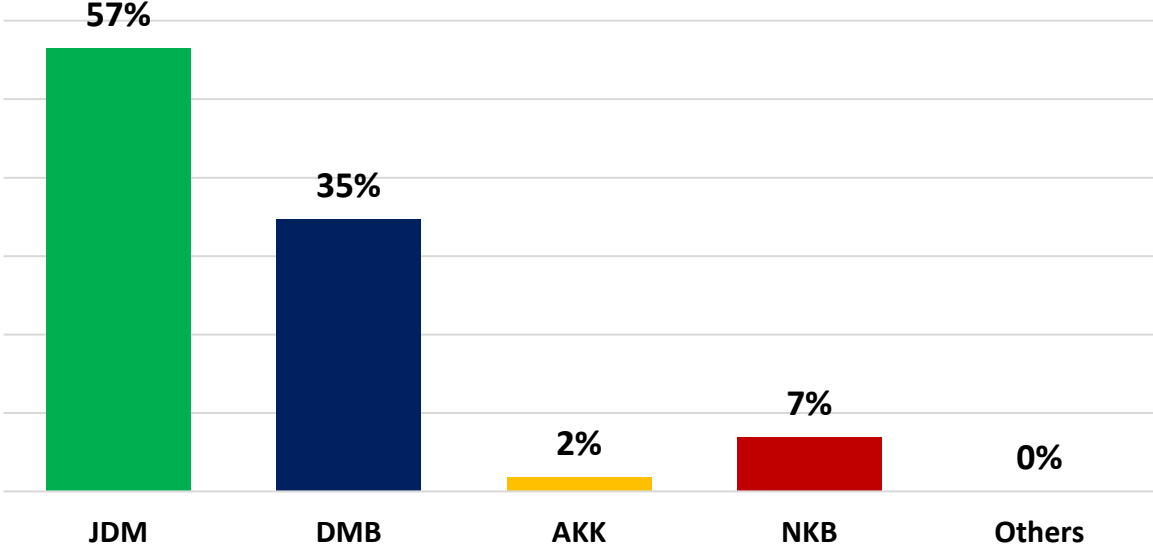
## Ablekuma North-Minimum Swing

Parties	2020	Margin	Min Swing
NPP	64.2%	<b>29.2%</b>	<b>14.6%</b>
NDC	35.0%		

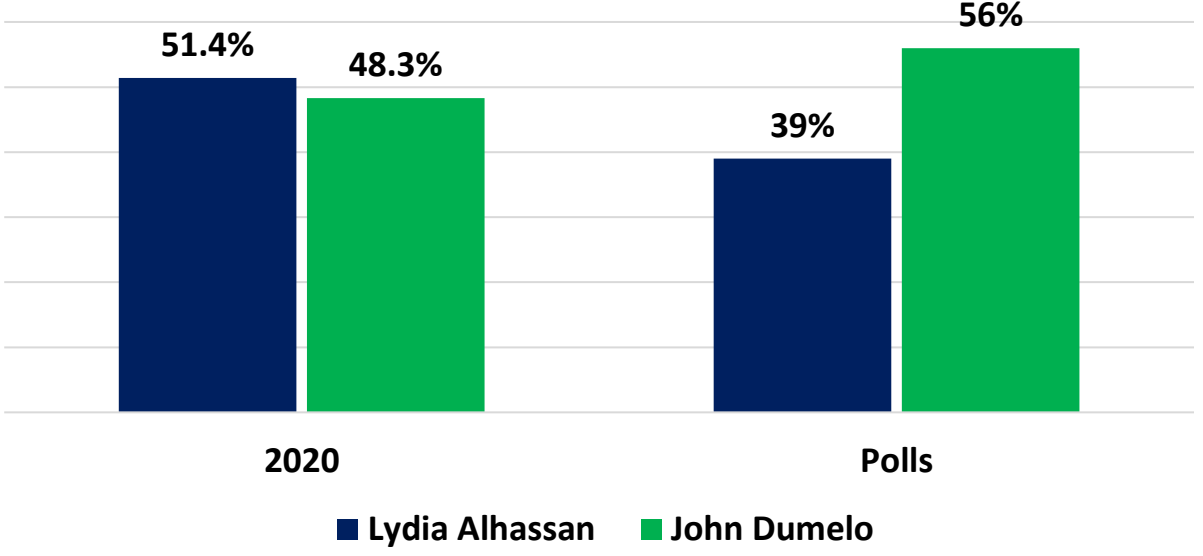


# Ayawaso West Wuogon

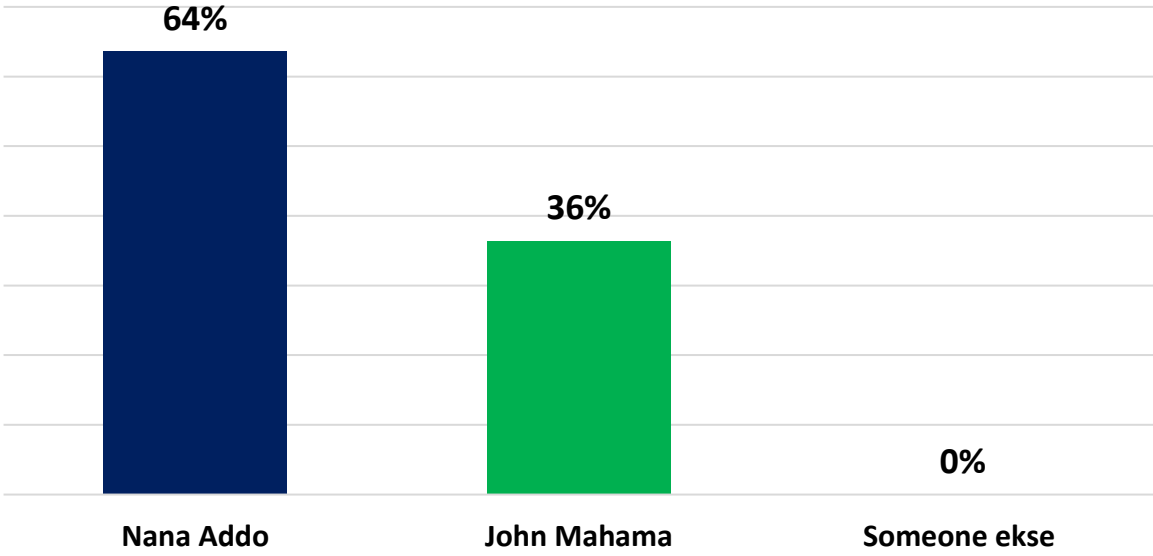
**Ayawaso West Wuogon-Presidential Poll**



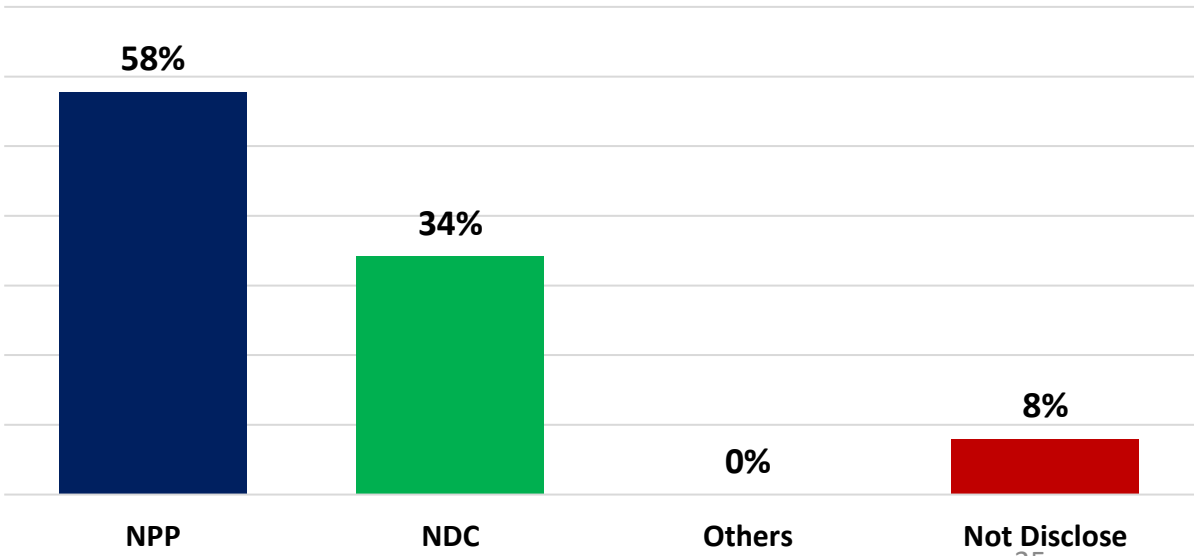
**Ayawaso West Wuogon-2020 Parliamentary Results v Special poll**



**How they voted in the 2020 Presidential**



**How Respondents voted in 2020-Parliamentary**



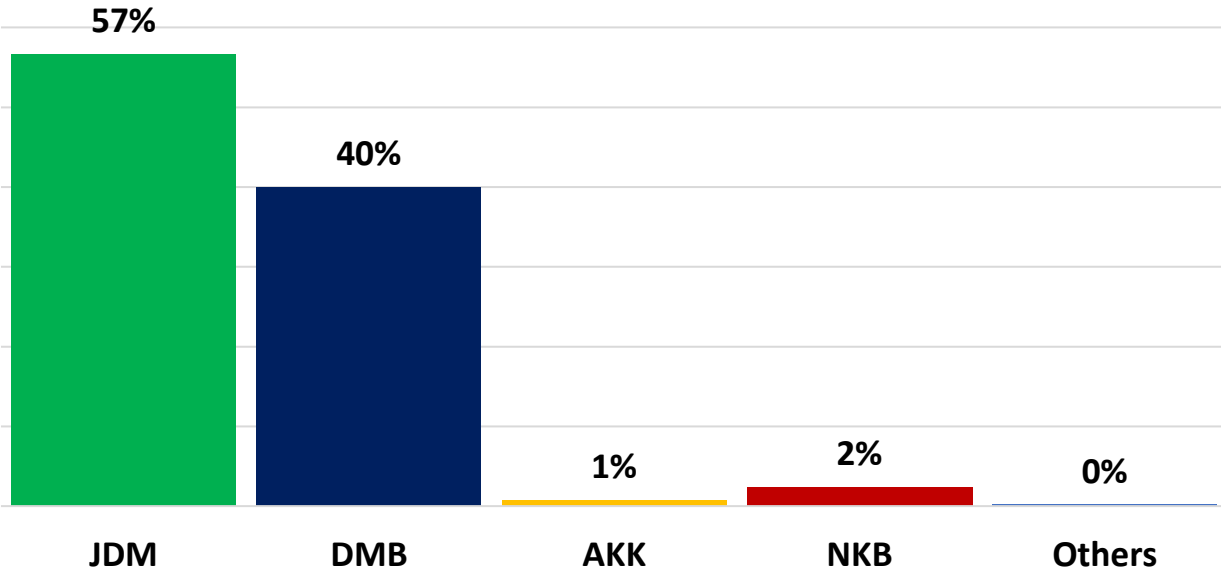
## Ayawaso West Wuogon-Minimum Swing

Parties	2020	Margin	Min Swing
<b>NPP</b>	51.4%	<b>3.1%</b>	<b>1.6%</b>
<b>NDC</b>	48.3%		

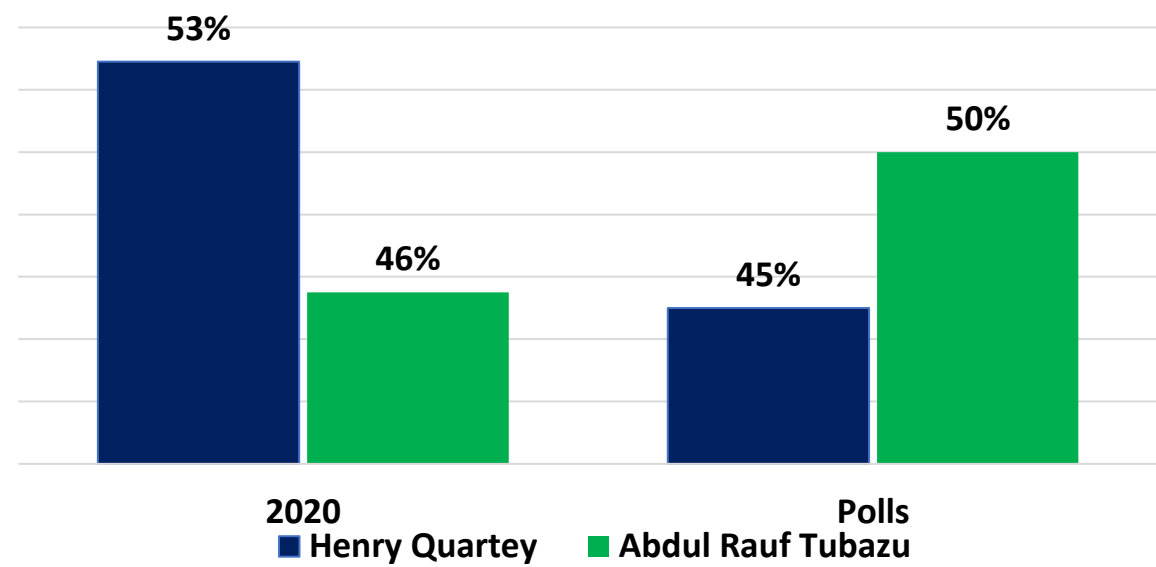


# Ayawaso Central

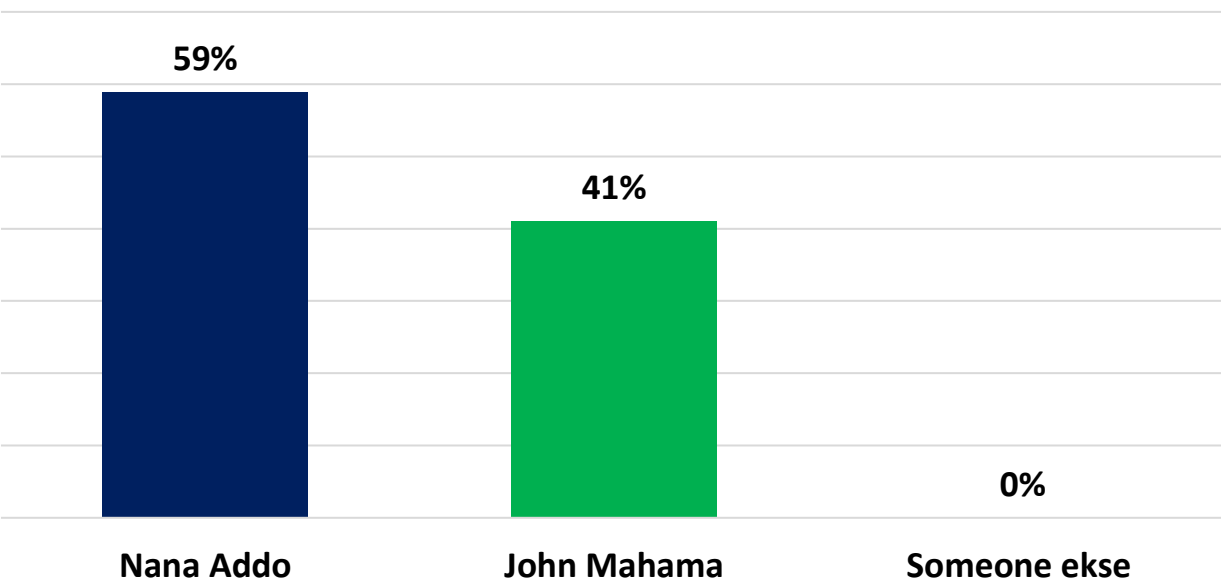
**Ayawaso Central-Presidential Poll**



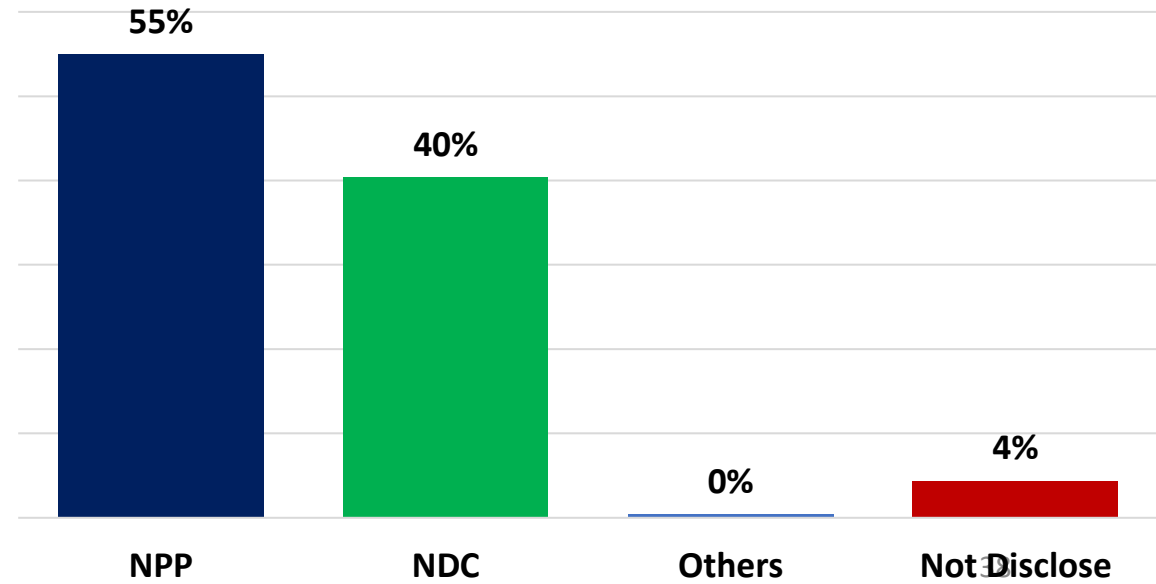
**Ayawaso Central-2020 Parliamentary Results v Special poll**



**How they voted in the 2020 Presidential**



**How they Respondents in 2020-Parliamentary**



## Ayawaso Central-Minimum Swing

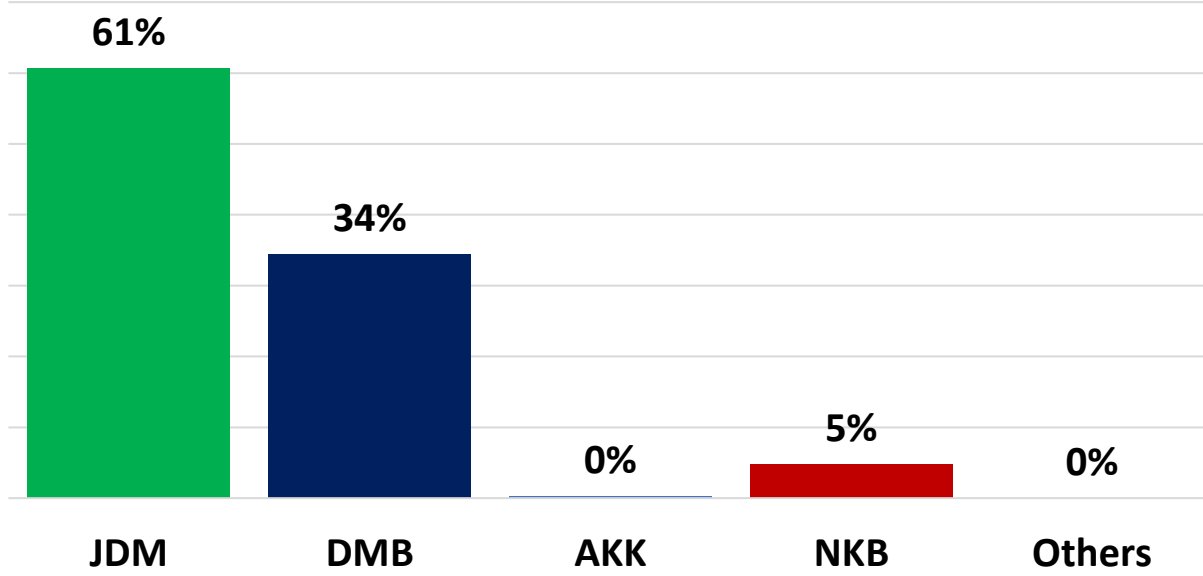
Parties	2020	Margin	Min Swing
NPP	52.9%	7.4%	3.7%
NDC	45.5%		



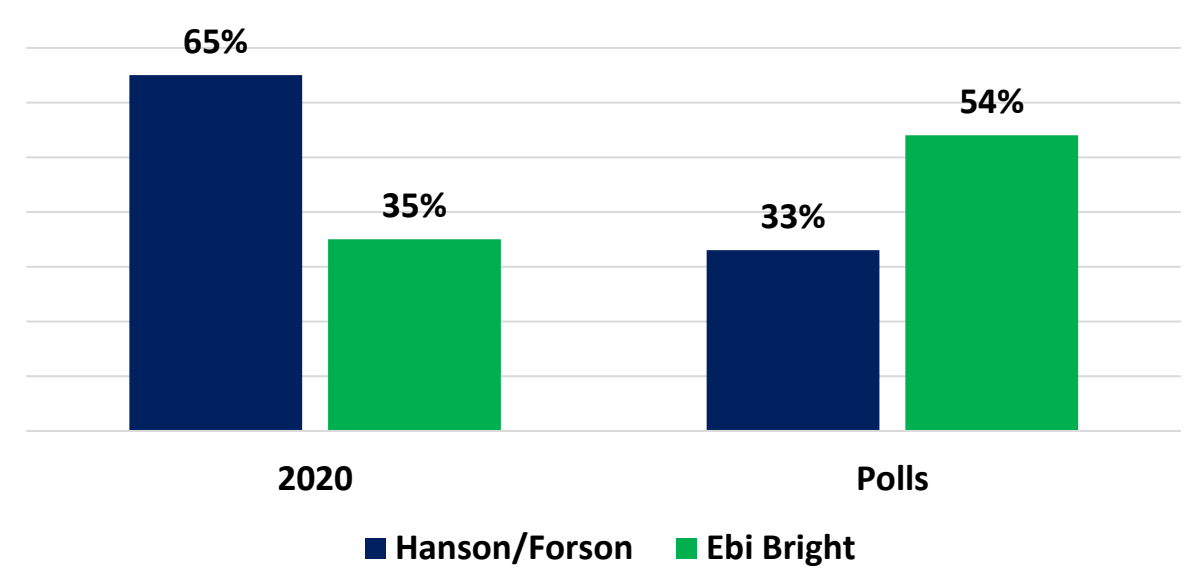
# Tema Central



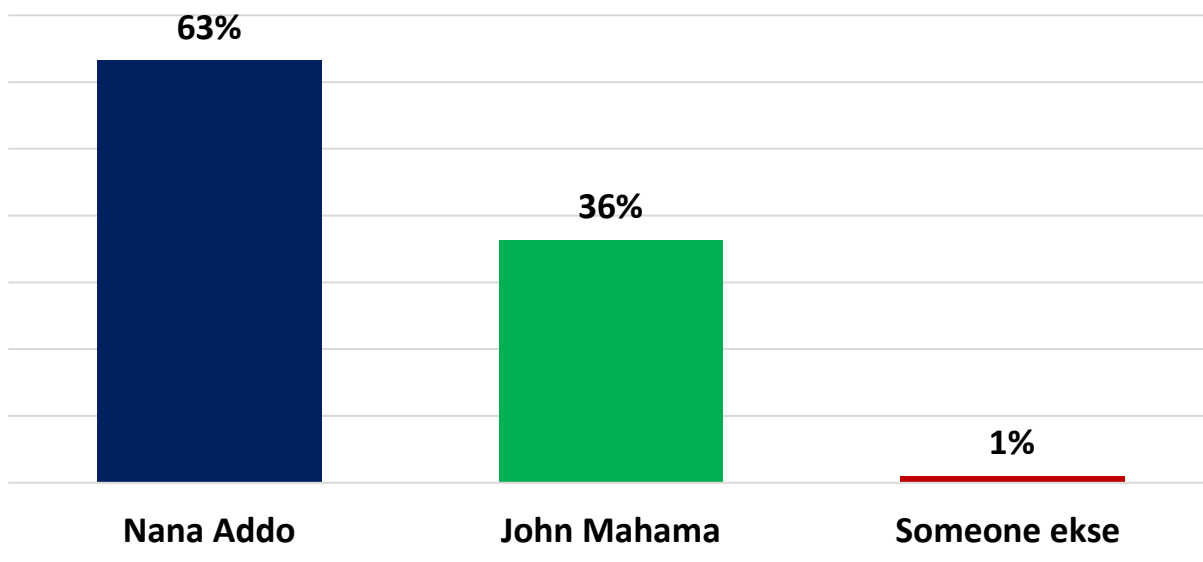
**Tema Central-Presidential Poll**



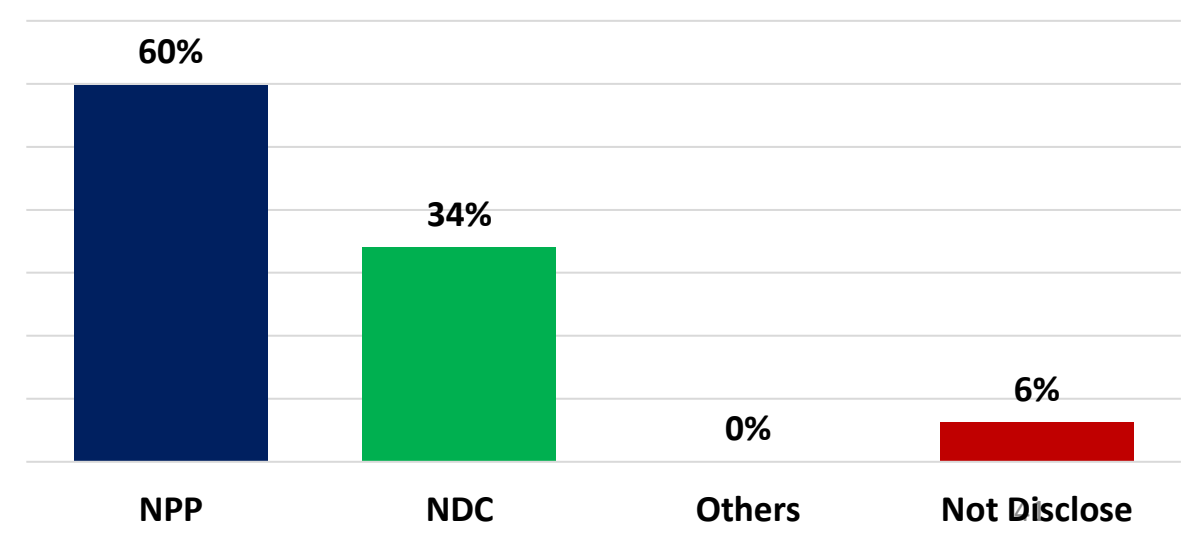
**Tema Centralu-2020 Parliamentary Results v Special poll**



**How they voted in the 2020 Presidential**



**How Respondents voted in 2020-Parliamentary**



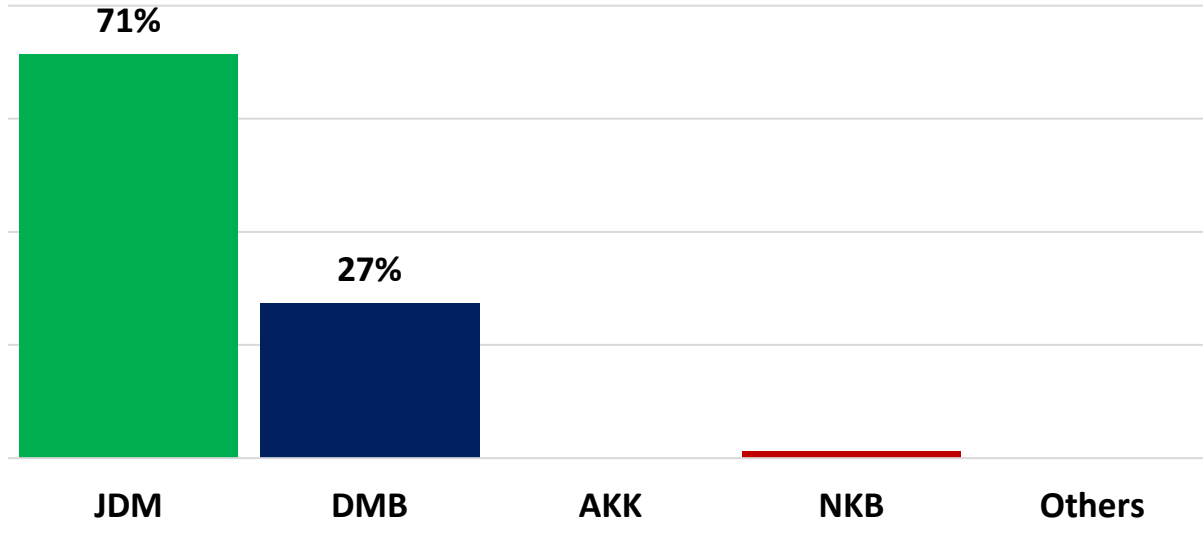
## Tema Central-Minimum Swing

Parties	2020	Margin	Min Swing
NPP	65.0%	<b>30.0%</b>	<b>15.0%</b>
NDC	35.0%		

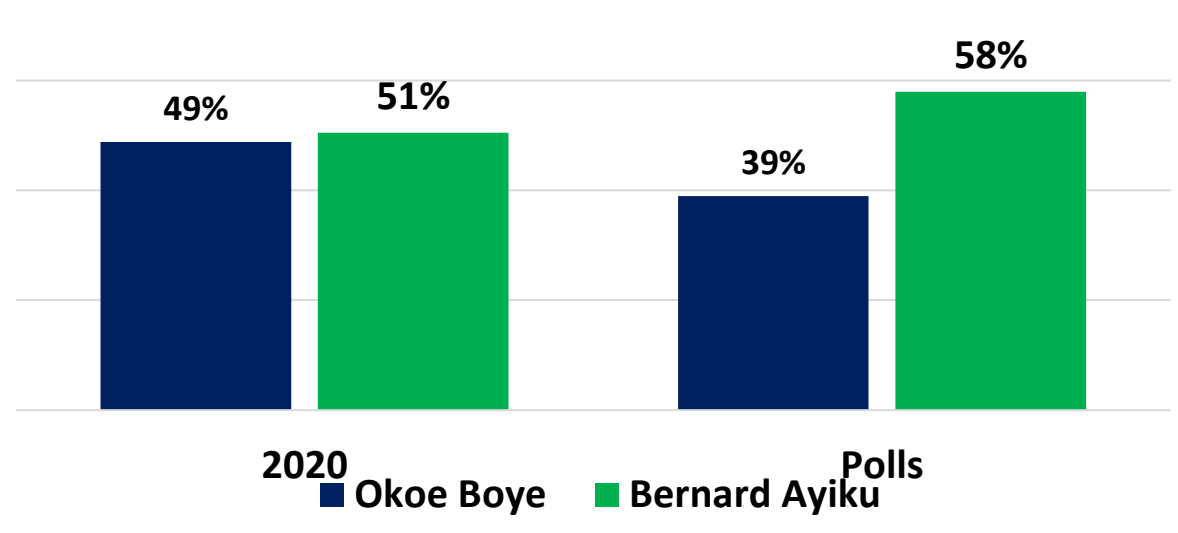


# Ledzokuku

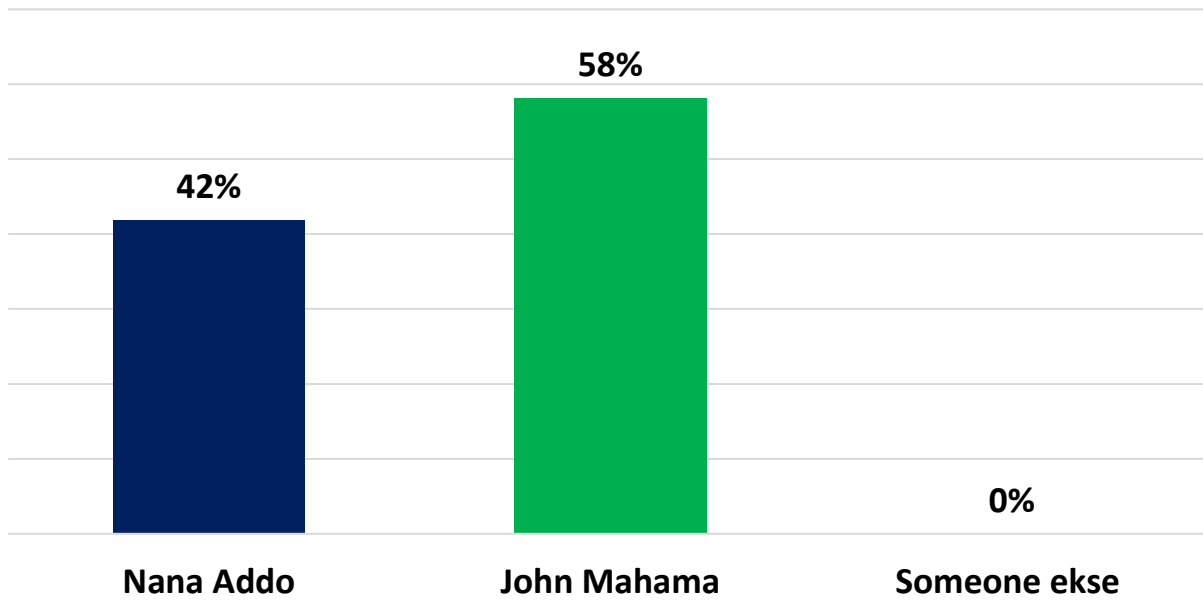
Ledzokuku-Presidential Poll



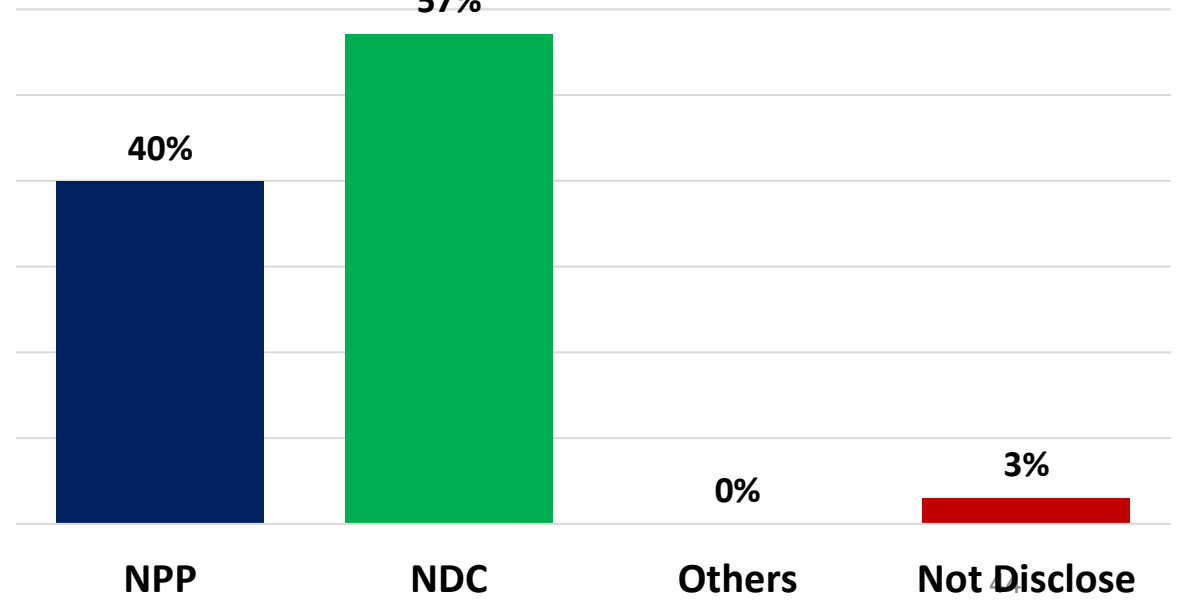
Ledzokuku-2020 Parliamentary Results v Special poll



How they voted in the 2020 Presidential



How Respondents voted in 2020-Parliamentary



## Ledzokuku-Minimum Swing

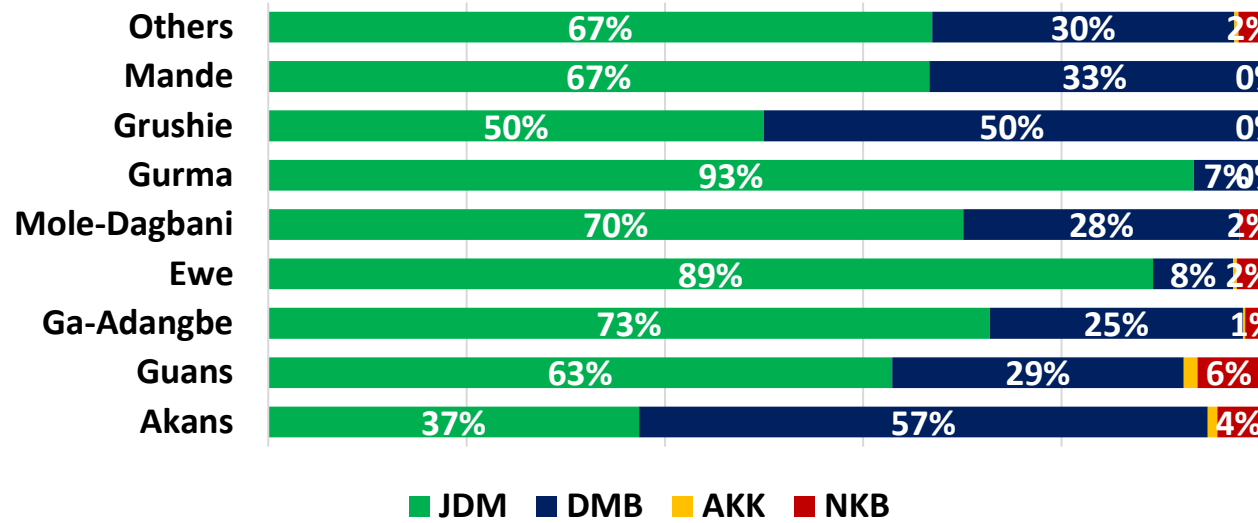
Parties	2020	Margin	Min Swing
NPP	48.8%	<b>1.7%</b>	<b>0.9%</b>
NDC	50.5%		



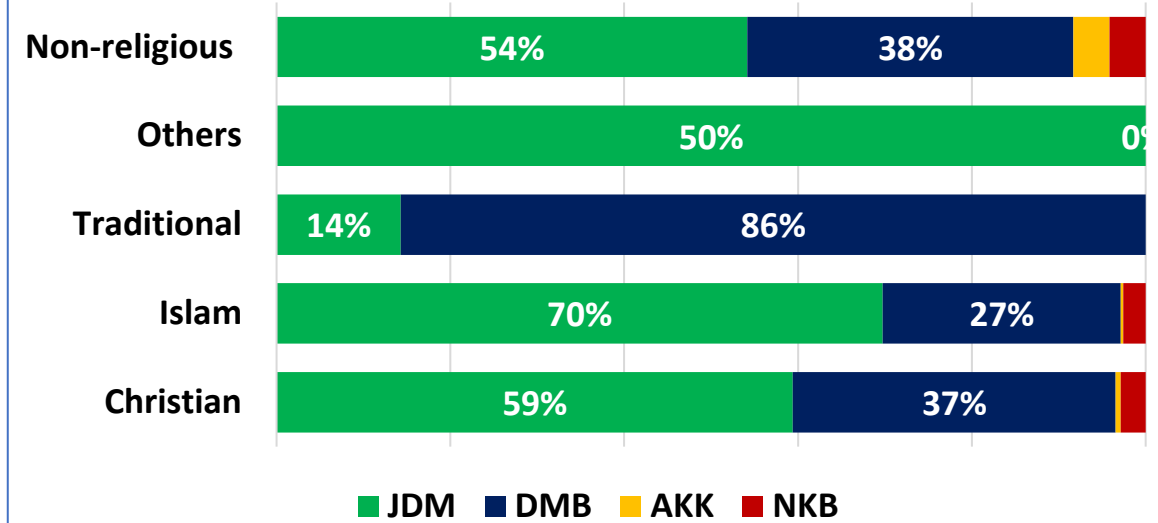
# 2024 Presidential Election- Party Affiliations

# Greater Accra- Key Demographics

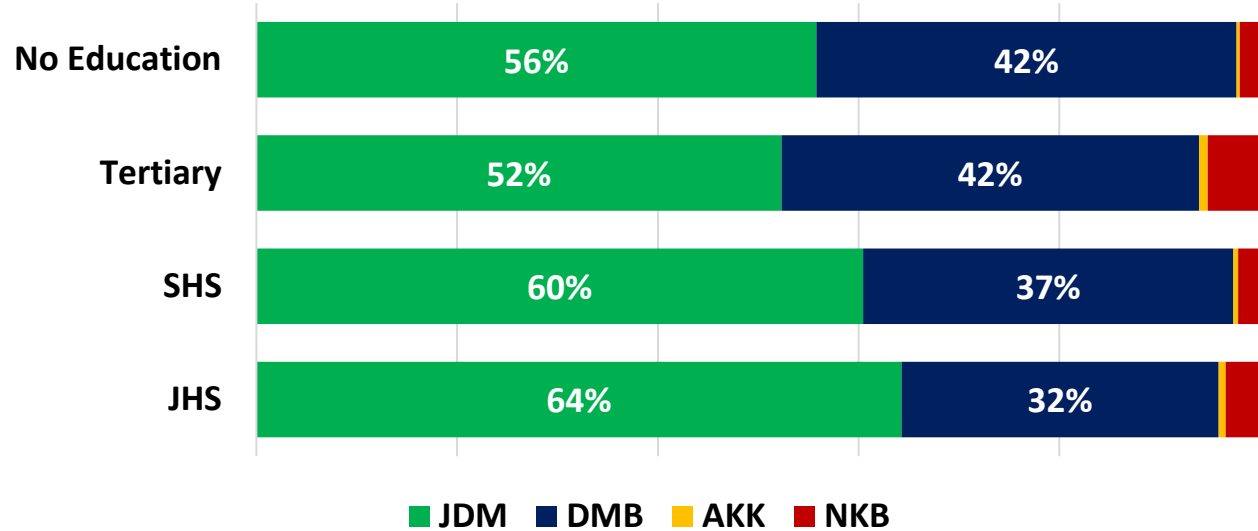
### General Election-Ethnicity



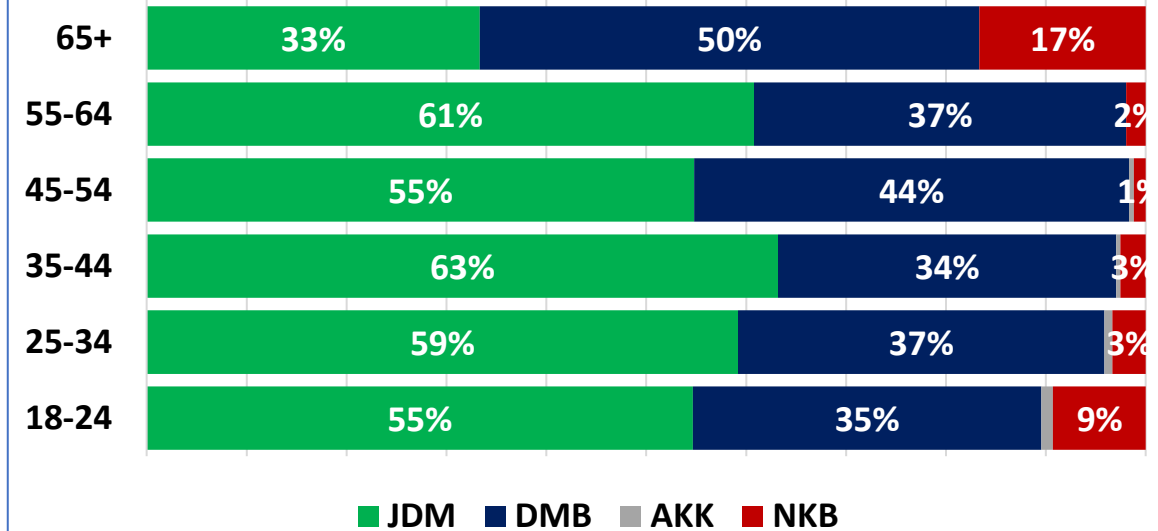
### General Election-Religions



### General Election-Education

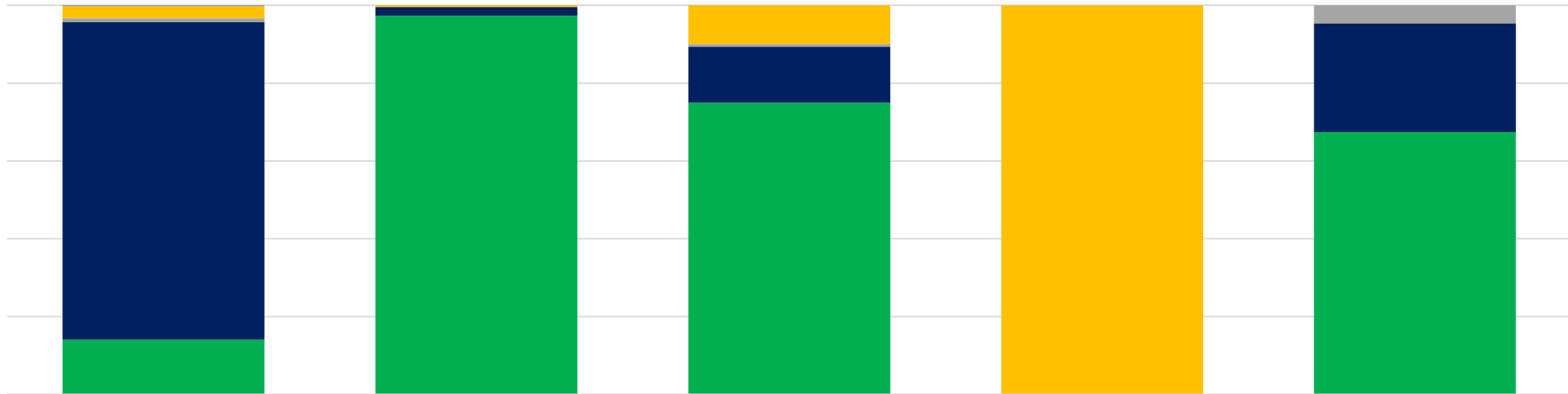


### General Election-Age Groups





# General Election-Party Affiliations



**NPP**

**NDC**

**FV**

**Others**

**Not Discl**

**Others**

**0%**

**0%**

**0%**

**0%**

**0%**

**NKB**

**3%**

**0%**

**10%**

**100%**

**0%**

**AKK**

**1%**

**0%**

**1%**

**0%**

**5%**

**DMB**

**82%**

**2%**

**14%**

**0%**

**28%**

**JDM**

**14%**

**97%**

**75%**

**0%**

**67%**



# Greater Accra – Vote Switch 2020 voters

# How 2020 voters and those who did not vote –Gen. 2024



	NAADA	JDM	S/E	Did not vote	Not disclosed
Others	0%	0%	0%	0%	0%
NKB	4%	0%	0%	15%	9%
AKK	1%	0%	0%	5%	3%
DMB	65%	2%	0%	25%	23%
JDM	30%	98%	0%	55%	64%



**Global Info Analytics**  
*Analytics . Polls . Modelling*

**Mr Mussa K. Dankwah**  
**Head of Global Research**  
**Global InfoAnalytics Limited**  
**Accra, Ghana**

**Emails: [Enquiries@globalinfoanalytics.com](mailto:Enquiries@globalinfoanalytics.com)**

**[m.dankwah@globalinfoanalytics.com](mailto:m.dankwah@globalinfoanalytics.com)**

**<http://globalinfoanalytics.com>**

**LinkedIn: <https://www.linkedin.com/in/mussa-dankwah-72797048/>**

**Contact: +233 265 44 1 450**